

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS

DOCUMENTS

MAINTENANCE

[Back to Search](#)[Print](#)

Generated on: This page was generated by TSDR on 2023-07-26 10:17:13 EDT

Mark: PROFORMA PROVISION

PROFORMA PROVISION

US Serial Number: 88360649

Application Filing Date: Mar. 28, 2019

US Registration Number: 6389830

Registration Date: Jun. 15, 2021

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 15, 2021

Publication Date: Jul. 16, 2019

Notice of Allowance Date: Sep. 10, 2019

Mark Information

Mark Literal Elements: PROFORMA PROVISION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: design and development of computer software for the improvement of the business operations of franchisees

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 11, 2019

Use in Commerce: Nov. 11, 2019

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44E: No
Filed 44E: No	Currently 66A: No
Filed 66A: No	Currently No Basis: No
Filed No Basis: No	

Current Owner(s) Information

Owner Name: Proforma, Inc.	
Owner Address: 8800 E. Pleasant Valley Road Cleveland, OHIO UNITED STATES 44131	
Legal Entity Type: CORPORATION	State or Country Where Organized: OHIO

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jay F. Moldovanyi	Docket Number: PFMZ500153US
Attorney Primary Email Address: jmoldovanyi@faysharpe.com	Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Jay F. Moldovanyi FAY SHARPE LLP 1228 EUCLID AVE 5TH FLR CLEVELAND, OHIO UNITED STATES 44115	
Phone: 216-363-9000	Fax: 216-363-9001
Correspondent e-mail: jmoldovanyi@faysharpe.com uspto@faysharpe.com knimrichter@faysharpe.com	Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 15, 2021	REGISTERED-PRINCIPAL REGISTER	
May 13, 2021	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 12, 2021	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 04, 2021	EXAMINER'S AMENDMENT ENTERED	88888
May 04, 2021	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
May 04, 2021	EXAMINERS AMENDMENT E-MAILED	

May 04, 2021	SU-EXAMINER'S AMENDMENT WRITTEN	86335
Oct. 08, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Oct. 08, 2020	NON-FINAL ACTION E-MAILED	
Oct. 08, 2020	SU - NON-FINAL ACTION - WRITTEN	86335
Sep. 19, 2020	STATEMENT OF USE PROCESSING COMPLETE	66530
Sep. 03, 2020	USE AMENDMENT FILED	66530
Sep. 19, 2020	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Sep. 03, 2020	TEAS STATEMENT OF USE RECEIVED	
Mar. 03, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 28, 2020	SOU EXTENSION 1 GRANTED	98765
Feb. 28, 2020	SOU EXTENSION 1 FILED	98765
Feb. 28, 2020	TEAS EXTENSION RECEIVED	
Sep. 10, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 16, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 16, 2019	PUBLISHED FOR OPPOSITION	
Jun. 26, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 11, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 09, 2019	ASSIGNED TO EXAMINER	86335
Apr. 15, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Apr. 01, 2019	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 12, 2021

Assignment Abstract Of Title Information - None recorded

Proceedings - None recorded

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS

DOCUMENTS

MAINTENANCE

[Back to Search](#)

Print

Generated on: This page was generated by TSDR on 2023-07-26 10:18:55 EDT

Mark: SAAS PROFORMA

SAAS PROFORMA

US Serial Number: 88798013

Application Filing Date: Feb. 14, 2020

US Registration Number: 6286048

Registration Date: Mar. 09, 2021

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 09, 2021

Publication Date: Dec. 22, 2020

Mark Information

Mark Literal Elements: SAAS PROFORMA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "SAAS"

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: software as a service (SAAS) services featuring software for creating financial projections and managing, reports

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 02, 2019

Use in Commerce: Jan. 01, 2020

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: NorthQuad, LLC

DBA, AKA, Formerly: DBA SaaS Proforma

Owner Address: 1950 E. Greyhound Pass, Ste 18-168
Carmel, INDIANA UNITED STATES 46033

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: INDIANA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Louis T. Perry

Docket Number: 517816

Attorney Primary Email trademark@faegredrinker.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Louis T. Perry

FAEGRE DRINKER BIDDLE & REATH LLP
300 N. MERIDIAN STREET, SUITE 2500
INDIANAPOLIS, INDIANA UNITED STATES 46204

Phone: 317-237-1089

Fax: 317-237-1000

Correspondent e-mail: trademark@faegredrinker.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found**Prosecution History**

Date	Description	Proceeding Number
Mar. 09, 2021	REGISTERED-PRINCIPAL REGISTER	
Dec. 22, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 22, 2020	PUBLISHED FOR OPPOSITION	
Dec. 02, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	

Nov. 18, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 30, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 30, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 30, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 04, 2020	ASSIGNED TO EXAMINER	73359
May 06, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 06, 2020	NON-FINAL ACTION E-MAILED	6325
May 06, 2020	NON-FINAL ACTION WRITTEN	60219
May 05, 2020	ASSIGNED TO EXAMINER	60219
Feb. 21, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Feb. 18, 2020	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 09, 2021

Assignment Abstract Of Title Information - None recorded

Proceedings - None recorded

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS

DOCUMENTS

MAINTENANCE

[Back to Search](#)

Print

Generated on: This page was generated by TSDR on 2023-07-26 10:53:04 EDT

Mark: SCIFORMA

SCIFORMA

US Serial Number: 78269124

Application Filing Date: Jul. 01, 2003

US Registration Number: 2862807

Registration Date: Jul. 13, 2004

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office

Status: The registration has been renewed.

Status Date: Jun. 25, 2014

Publication Date: Apr. 20, 2004

Mark Information

Mark Literal Elements: SCIFORMA

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: computer programs recorded on digital media that enable companies to develop project plans for enhancing in image processing and business management, and instructional manuals, sold together as a unit

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 037

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 26, 2002

Use in Commerce: Aug. 01, 2002

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Sciforma Corporation

Owner Address: Suite 5
985 University Avenue
Los Gatos, CALIFORNIA UNITED STATES 95032

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: R. Peter Spies

Docket Number: TM10820US09

Attorney Primary Email pspies@dineff.com
Address:

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: R. Peter Spies
DTL Ltd.
160 North Wacker Drive
Chicago, ILLINOIS UNITED STATES 60606

Phone: 312-338-1000

Fax: 312-338-1500

Correspondent e-mail: pspies@dineff.com tmlaw@dineff.com

Correspondent e-mail
Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 13, 2023	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 28, 2023	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 12, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 12, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 12, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 12, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 12, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	

Jun. 25, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 25, 2014	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Jun. 25, 2014	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Jun. 25, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Jun. 09, 2014	TEAS SECTION 8 & 9 RECEIVED	
Jun. 09, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 10, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED	71378
Jun. 09, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Jun. 07, 2010	TEAS SECTION 8 RECEIVED	
Jul. 13, 2004	REGISTERED-PRINCIPAL REGISTER	
Apr. 20, 2004	PUBLISHED FOR OPPOSITION	
Mar. 31, 2004	NOTICE OF PUBLICATION	
Mar. 31, 2004	NOTICE OF PUBLICATION	
Feb. 05, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 16, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 20, 2004	EMAIL RECEIVED	
Jan. 15, 2004	NON-FINAL ACTION E-MAILED	
Jan. 12, 2004	ASSIGNED TO EXAMINER	73706

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 25, 2014

Assignment Abstract Of Title Information

Summary

Convey

Total Assignments: 3

Registrant: Sciforma Corporation

Assignment 1 of 3

Conveyance: SECURITY INTEREST

Reel/Frame: 7249/0894

Pages: 8

Date Recorded: Apr. 02, 2021

Supporting Documents: [assignment-tm-7249-0894.pdf](#)

Assignor

Name: SCIFORMA CORPORATION

Execution Date: Apr. 01, 2021

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: ELM PARK CAPITAL MANAGEMENT, LLC

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWAREAddress: 2300 NORTH FIELD STREET, SUITE 2180
DALLAS, TEXAS 75201

Correspondent

Correspondent Name: SUNNY E. LEE

Correspondent Address: 695 TOWN CENTER DRIVE, 17TH FLOOR
PAUL HASTINGS LLP
COSTA MESA, CA 92626

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [8012/0203](#)

Pages: 4

Date Recorded: Mar. 23, 2023

Supporting Documents: [assignment-tm-8012-0203.pdf](#)

Assignor

Name: [MIDTOWN MADISON MANAGEMENT LLC](#)

Execution Date: Mar. 21, 2023

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

Assignee

Name: [SCIFORMA CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWAREAddress: 985 UNIVERSITY AVENUE
SUITE 5
LOS GATOS, CALIFORNIA 95032

Correspondent

Correspondent Name: GREGORY ESAU

Correspondent Address: 500 EIGHTH STREET, NW
WASHINGTON, DC 20004

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: IP SECURITY AGREEMENT SUPPLEMENT

Reel/Frame: [8105/0379](#)

Pages: 6

Date Recorded: Jun. 21, 2023

Supporting Documents: [assignment-tm-8105-0379.pdf](#)

Assignor

Name: [SCIFORMA CORPORATION](#)

Execution Date: Jun. 15, 2023

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee**Name:** [GLAS SAS, AS SECURITY AGENT](#)**Legal Entity Type:** PRIVATELY OWNED COMPANY**State or Country Where
Organized:** FRANCE**Address:** 40 RUE DU COLISÉE
PARIS, FRANCE 75008**Correspondent****Correspondent Name:** CSC**Correspondent Address:** 1090 VERMONT AVENUE, NW
WASHINGTON, DC 20005**Domestic Representative - Not Found****Proceedings - None recorded**

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS

DOCUMENTS

[Back to Search](#)

Print

Generated on: This page was generated by TSDR on 2023-07-26 10:53:34 EDT

Mark: THOUGHTFORMA

THOUGHTFORMA

US Serial Number: 97571021

Application Filing Date: Aug. 30, 2022

Register: Principal

Mark Type: Service Mark

TM5 Common Status

Descriptor:



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the been published in a way that provides an opportunity for the registration.

Status: Application has been published for opposition. The opposition period begins on the date of publication.

Status Date: May 16, 2023

Publication Date: May 16, 2023

Mark Information

Mark Literal Elements: THOUGHTFORMA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Software as a service (SAAS) services featuring software for customers to design, develop and launch intel products simultaneously across web, mobile web and applications platforms

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 01, 2020

Use in Commerce: Nov. 01, 2020

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: NOBODY STUDIOS INC.

Owner Address: Suite 5
2738 Camino Capistrano
San Clemente, CALIFORNIA UNITED STATES 92672

Legal Entity Type: CORPORATION

State or Country Where
Organized: NEVADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: KATHRYN A. TYLER

Attorney Primary Email ktyler931@gmail.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Name/Address: KATHRYN A. TYLER

LAW OFFICES OF KATHRYN A. TYLER
2062 ROARING CAMP DRIVE
RANCHO CORDOVA, CALIFORNIA UNITED STATES 95670

Phone: 916-917-5809

Correspondent e-mail: ktyler931@gmail.com kat@tylerlawgroup.com

Correspondent e-mail
Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 16, 2023	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 16, 2023	PUBLISHED FOR OPPOSITION	
Apr. 26, 2023	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 13, 2023	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 13, 2023	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 13, 2023	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Apr. 13, 2023	EXAMINERS AMENDMENT E-MAILED	
Apr. 13, 2023	EXAMINERS AMENDMENT -WRITTEN	96770

Apr. 08, 2023	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 07, 2023	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 07, 2023	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 09, 2023	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jan. 09, 2023	NON-FINAL ACTION E-MAILED	
Jan. 09, 2023	NON-FINAL ACTION WRITTEN	96770
Dec. 22, 2022	ASSIGNED TO EXAMINER	96770
Sep. 17, 2022	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	

TM Staff and Location Information

TM Staff Information

TM Attorney: OSBORNE, AUDRIANA R

Law Office Assigned: LAW OFFICE 106

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 13, 2023

Assignment Abstract Of Title Information - None recorded

Proceedings - None recorded

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS

DOCUMENTS

MAINTENANCE

[Back to Search](#)[Print](#)

Generated on: This page was generated by TSDR on 2023-07-26 10:42:24 EDT

Mark: TRANSFORMAI

TRANSFORMAI

US Serial Number: 88200180

Application Filing Date: Nov. 19, 2018

US Registration Number: 5781496

Registration Date: Jun. 18, 2019

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status

Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 18, 2019

Publication Date: Apr. 02, 2019

Mark Information

Mark Literal Elements: TRANSFORMAI

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer software consulting; Software as a service (SAAS) services featuring software for users to manage automation

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 01, 2018

Use in Commerce: Jun. 01, 2018

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44E: No
Filed 44E: No	Currently 66A: No
Filed 66A: No	Currently No Basis: No
Filed No Basis: No	

Current Owner(s) Information

Owner Name: BP3 GLOBAL, INC.	
Owner Address: 7121 N LAMAR BLVD., SUITE 100 AUSTIN, TEXAS UNITED STATES 78752	
Legal Entity Type: CORPORATION	State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Dwayne K. Goetzel	Docket Number: 7280-00200
Attorney Primary Email Address: dkgpto@intprop.com	Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Dwayne K. Goetzel Kowert, Hood, Munyon, Rankin & Goetzel, P.C. 1120 S Cap of TX Hwy., Bldg. 2, Ste. 300 Austin, TEXAS UNITED STATES 78746	
Phone: 512-853-8800	Fax: 512-853-8801
Correspondent e-mail: dkgpto@intprop.com	Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 19, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	

Jun. 18, 2019	REGISTERED-PRINCIPAL REGISTER	
Apr. 02, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 02, 2019	PUBLISHED FOR OPPOSITION	
Mar. 13, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 21, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 21, 2019	ASSIGNED TO EXAMINER	80805
Dec. 07, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Nov. 22, 2018	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 18, 2019

Assignment Abstract Of Title Information

Summary

Convey

Total Assignments: 2

Registrant: TransformAI LLC

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [7280/0829](#)

Pages: 9

Date Recorded: May 05, 2021

Supporting Documents: [assignment-tm-7280-0829.pdf](#)

Assignor

Name: [TRANSFORMAI LLC](#)

Execution Date: Mar. 22, 2021

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

Assignee

Name: [BP3 GLOBAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: TEXAS

Address: 7121 N LAMAR BLVD., SUITE 100
AUSTIN, TEXAS 78752

Correspondent

Correspondent Name: DWAYNE K. GOETZEL

Correspondent Address: 1120 S CAP OF TX HWY., BLDG. 2, STE. 300
AUSTIN, TX 78746

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: SECURITY INTEREST

Reel/Frame: [7418/0853](#)

Pages: 7

Date Recorded: Sep. 10, 2021

Supporting Documents: [assignment-tm-7418-0853.pdf](#)

Assignor

Name: [BP3 GLOBAL, INCORPORATED](#)

Execution Date: Sep. 10, 2021

Legal Entity Type: CORPORATION

State or Country Where Organized: TEXAS

Assignee

Name: [SILICON VALLEY BANK, AS ADMINISTRATIVE AND COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 3003 TASMAN DRIVE, HF 150
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 CONNECTICUT AVE NW, SUITE 712
COGENCY GLOBAL INC.
WASHINGTON, DC 20036

Domestic Representative - Not Found

Proceedings - None recorded

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS

DOCUMENTS

MAINTENANCE

[Back to Search](#)

Print

Generated on: This page was generated by TSDR on 2023-07-26 10:20:00 EDT

Mark: UNITY FORMA

UNITY FORMA

US Serial Number: 90035382

Application Filing Date: Jul. 03, 2020

US Registration Number: 6609316

Registration Date: Jan. 04, 2022

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 04, 2022

Publication Date: Oct. 13, 2020

Notice of Allowance Date: Dec. 08, 2020

Mark Information

Mark Literal Elements: UNITY FORMA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Downloadable computer software featuring a real-time 3D product configurator for designing and configuring software plugins for importing and exporting computer assisted design (CAD) models and engineering data; software for input, output, display, and streaming of live-linked interactive 3D renderings

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 037

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 09, 2021

Use in Commerce: Dec. 09, 2020

For: Software as a service (SAAS) featuring a real-time 3D product configurator for designing and configuring use of non-downloadable software plugins for importing and exporting computer assisted design (CAD) model Software as a service (SAAS) for input, output, display, and streaming of live-linked interactive 3D rendering

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 09, 2020

Use in Commerce: Dec. 09, 2020

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Unity IPR ApS

Owner Address: Niels Hemmingsens Gade 24
Copenhagen K DENMARK 1153

Legal Entity Type: private limited company

**State or Country Where
Organized:** DENMARK

Attorney/Correspondence Information

Attorney of Record

Attorney Name: John M. Kim

**Attorney Primary Email
Address:** trademarks@ipla.com

Attorney Email Authorized: Yes

Correspondent

Correspondent John M. Kim

Name/Address: IPLA, LLP

4445 EASTGATE MALL

SUITE 200

SAN DIEGO, CALIFORNIA UNITED STATES 92121

Phone: 858-272-0220

Fax: 8582720221

Correspondent e-mail: trademarks@ipla.com

**Correspondent e-mail
Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 30, 2023	TEAS SECTION 7 REQUEST RECEIVED	
Jan. 04, 2022	REGISTERED-PRINCIPAL REGISTER	
Dec. 02, 2021	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 01, 2021	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 22, 2021	STATEMENT OF USE PROCESSING COMPLETE	71906
Oct. 29, 2021	USE AMENDMENT FILED	71906
Nov. 17, 2021	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71906
Oct. 29, 2021	TEAS STATEMENT OF USE RECEIVED	
May 22, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 20, 2021	SOU EXTENSION 1 GRANTED	98765
May 20, 2021	SOU EXTENSION 1 FILED	98765
May 20, 2021	TEAS EXTENSION RECEIVED	
Dec. 08, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 13, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 13, 2020	PUBLISHED FOR OPPOSITION	
Sep. 23, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 09, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 07, 2020	ASSIGNED TO EXAMINER	74662
Jul. 30, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jul. 07, 2020	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 01, 2021

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91275359](#)

Filing Date: Mar 30, 2022

Status: Terminated

Status Date: Apr 18, 2023

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: UnityPay LLC

Correspondent Address: EVAN A. RAYNES
 SYMBUS LAW GROUP PLLC
 1775 I STREET, NW, SUITE 1150
 WASHINGTON DC UNITED STATES , 20006

Correspondent e-mail: eraynes@symbus.com , kflanagan@symbus.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
UNITYPAY		90758729	

Plaintiff(s)

Name: Unity IPR ApS

Correspondent Address: JOHN M. KIM
 IPLA, LLP
 4445 EASTGATE MALL, SUITE 200
 SAN DIEGO CA UNITED STATES , 92121

Correspondent e-mail: litigation@ipla.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
UNITY		85456584	4284760
UNITY		86854547	4978183
UNITY		86128413	4571559
UNITY CONNECT		87084741	5546459
UNITY MACHINE LEARNING AGENTS		87660784	5737034
UNITY		88249909	6121758
UNITY REFLECT		88537276	6316406
UNITY MARS		88948427	6437082
UNITY FORMA		90035382	6609316
UNITY PLAY		90251433	6616661

Prosecution History

Entry Number	History Text	Date	Due Date
18	TERMINATED	Apr 18, 2023	
17	BD DECISION: COUNTERCLAIM DENIED	Apr 18, 2023	
16	W/DRAW OF COUNTERCLAIM	Apr 13, 2023	
15	SUSP PEND DISP OF OUTSTNDNG MOT	Apr 11, 2023	
14	P MOT TO COMPEL DISCOVERY	Mar 31, 2023	
13	BOARD ORDER	Mar 23, 2023	
12	TRIAL DATES RESET	Mar 16, 2023	
11	BD DECISION: OPP SUSTAINED	Feb 17, 2023	
10	W/DRAW OF APPLICATION	Feb 13, 2023	
9	EXTENSION OF TIME GRANTED	Jul 28, 2022	

EXHIBIT FF

8	P MOT FOR EXT W/ CONSENT	Jul 28, 2022	
7	TRIAL DATES REMAIN AS SET	Jun 13, 2022	
6	ANSWER TO COUNTERCLAIM	Jun 08, 2022	
5	AMENDED ANSWER TO COUNTERCLAIM DUE (DUE DATE)	May 11, 2022	Jun 10, 2022
4	ANSWER AND COUNTERCLAIM (FEE)	May 09, 2022	
3	INSTITUTED	Mar 30, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 30, 2022	May 09, 2022
1	FILED AND FEE	Mar 30, 2022	

Generated on: This page was generated by TSDR on 2024-02-15 17:12:45 EST

Mark: FORMFIRE QUOTE+ AN AGENCYBLOC SOLUTION



US Serial Number: 97782519

Application Filing Date: Feb. 06, 2023

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Feb. 06, 2024

Publication Date: Dec. 12, 2023 **Notice of Allowance Date:** Feb. 06, 2024

Mark Information

Mark Literal Elements: FORMFIRE QUOTE+ AN AGENCYBLOC SOLUTION

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of a shaded square partially obscured by an unshaded square beside the words "Formfire quote+" all above the words "an AgencyBloc solution".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.09.02 - Plain single line squares; Squares, plain single line

26.09.13 - Squares, exactly two squares; Two squares

26.09.16 - Squares touching or intersecting

26.09.21 - Squares that are completely or partially shaded

Related Properties Information

Claimed Ownership of US Registrations: 6140741, 6141763, 6908340 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing temporary use of on-line non-downloadable software for capturing, storing, and sharing end user demographic and medical health data between group health insurance brokers, carriers, and employers to facilitate pricing and product offers, group enrollment, and administrative services

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: AgencyBloc, LLC

Owner Address: 115 E 2nd St.
Cedar Falls, IOWA UNITED STATES 50613

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brett J. Trout

Docket Number: 2336

Attorney Primary Email Address: main@bretttrout.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: BRETT J. TROUT
BRETT J. TROUT, P.C.
516 WALNUT STREET
DES MOINES, IOWA UNITED STATES 50312-1813

Phone: 319-270-5280

Correspondent e-mail: main@bretttrout.com trout@bretttrout.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 06, 2024	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 12, 2023	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 12, 2023	PUBLISHED FOR OPPOSITION	
Nov. 22, 2023	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 06, 2023	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 02, 2023	ASSIGNED TO EXAMINER	
Feb. 28, 2023	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Feb. 25, 2023	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Feb. 09, 2023	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information

TM Attorney: MARTIN, LIEF ANDREW

Law Office Assigned: LAW OFFICE 112

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Feb. 06, 2024

Generated on: This page was generated by TSDR on 2024-02-15 17:12:35 EST

Mark: FORMFIRE FES



US Serial Number: 90736369

Application Filing Date: May 26, 2021

US Registration Number: 6908340

Registration Date: Nov. 22, 2022

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 22, 2022

Publication Date: Jun. 28, 2022 **Notice of Allowance Date:** Aug. 23, 2022

Mark Information

Mark Literal Elements: FORMFIRE FES

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of a shaded square partially obscured by an unshaded square beside the words FORMFIRE FES.

Disclaimer: "FES"

Design Search Code(s): 26.09.03 - Incomplete squares; Squares, incomplete

26.09.21 - Squares that are completely or partially shaded

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *. * identify additional (new) wording in the goods/services.

For: Providing temporary use of online non-downloadable computer software for the capture and sharing of customer data between small group health insurance brokers and carriers and employers for the facilitation of pricing and product offers, group enrollment and administrative services related thereto

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 18, 2022

Use in Commerce: May 18, 2022

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Formfire, LLC

Owner Address: Suite 1650
1100 Superior Avenue
Cleveland, OHIO UNITED STATES 44114

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country OHIO
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brett J. Trout

Docket Number: 2348

Attorney Primary main@BrettTrout.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: Brett J. Trout
Brett J. Trout, P.C.
516 Walnut Street
Des Moines, IOWA UNITED STATES 50309-4106

Phone: 5152801939

Fax: 5152807114

Correspondent e-mail: trout@bretttrout.com main@BrettTrout.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 09, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 09, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 09, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 22, 2022	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Nov. 22, 2022	REGISTERED-PRINCIPAL REGISTER	
Oct. 21, 2022	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 20, 2022	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 26, 2022	STATEMENT OF USE PROCESSING COMPLETE	
Sep. 13, 2022	USE AMENDMENT FILED	
Sep. 26, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Sep. 13, 2022	TEAS STATEMENT OF USE RECEIVED	
Aug. 23, 2022	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 28, 2022	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 28, 2022	PUBLISHED FOR OPPOSITION	
Jun. 08, 2022	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 23, 2022	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 23, 2022	EXAMINER'S AMENDMENT ENTERED	
May 23, 2022	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
May 23, 2022	EXAMINERS AMENDMENT E-MAILED	
May 23, 2022	EXAMINERS AMENDMENT -WRITTEN	
Feb. 16, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Feb. 16, 2022	NON-FINAL ACTION E-MAILED	
Feb. 16, 2022	NON-FINAL ACTION WRITTEN	
Feb. 08, 2022	ASSIGNED TO EXAMINER	

Aug. 21, 2021 NOTICE OF DESIGN SEARCH CODE E-MAILED
 Aug. 20, 2021 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 May 29, 2021 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 20, 2022

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Formfire, LLC

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [7770/0617](#)

Pages: 15

Date Recorded: Jul. 05, 2022

Supporting Documents: [assignment-tm-7770-0617.pdf](#)

Assignor

Name: [FORMFIRE, LLC](#)

Execution Date: Jul. 05, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: OHIO

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATE](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 500 FIRST AVENUE
 COMMERCIAL LOAN SERVICE CENTER/DCC
 PITTSBURGH, PENNSYLVANIA 15219

Correspondent

Correspondent Name: TIMOTHY D. PECSENYE (074658-21121)

Correspondent Address: ONE LOGAN SQUARE
 8TH FLOOR
 PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2024-02-15 17:12:18 EST

Mark: FORMFIRE



US Serial Number: 90736358

Application Filing Date: May 26, 2021

US Registration Number: 6908339

Registration Date: Nov. 22, 2022

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 22, 2022

Publication Date: Mar. 15, 2022 **Notice of Allowance Date:** May 10, 2022

Mark Information

Mark Literal Elements: FORMFIRE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of a shaded square partially obscured by an unshaded square beside the word "FORMFIRE".

Design Search Code(s): 26.09.03 - Incomplete squares; Squares, incomplete
26.09.13 - Squares, exactly two squares; Two squares
26.09.21 - Squares that are completely or partially shaded

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing temporary use of online non-downloadable computer software for the capture and sharing of customer data between small group health insurance brokers and carriers and employers for the facilitation of pricing and product offers, group enrollment and administrative services related thereto

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: May 23, 2022

Use in Commerce: May 23, 2022

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Formfire, LLC

Owner Address: 1100 Superior Avenue
Suite 1650
Cleveland, OHIO UNITED STATES 44114

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country OHIO
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brett J. Trout

Docket Number: 2349

Attorney Primary main@BrettTrout.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: Brett J. Trout
Brett J. Trout, P.C.
516 Walnut Street
Des Moines, IOWA UNITED STATES 50309-4106

Phone: 5152801939

Fax: 5152807114

Correspondent e-mail: trout@bretttrout.com main@BrettTrout.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 09, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 09, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 09, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 22, 2022	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Nov. 22, 2022	REGISTERED-PRINCIPAL REGISTER	
Oct. 15, 2022	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 14, 2022	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 31, 2022	STATEMENT OF USE PROCESSING COMPLETE	
Jun. 02, 2022	USE AMENDMENT FILED	
Aug. 27, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Jun. 21, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Jun. 02, 2022	TEAS STATEMENT OF USE RECEIVED	
May 10, 2022	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 15, 2022	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 15, 2022	PUBLISHED FOR OPPOSITION	
Feb. 23, 2022	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 08, 2022	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 08, 2022	ASSIGNED TO EXAMINER	
Aug. 21, 2021	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Aug. 20, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
May 29, 2021	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 14, 2022

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Formfire, LLC

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [7770/0617](#)

Pages: 15

Date Recorded: Jul. 05, 2022

Supporting Documents: [assignment-tm-7770-0617.pdf](#)

Assignor

Name: [FORMFIRE, LLC](#)

Execution Date: Jul. 05, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: OHIO
Where Organized:

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATE](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES
Where Organized:Address: 500 FIRST AVENUE
COMMERCIAL LOAN SERVICE CENTER/DCC
PITTSBURGH, PENNSYLVANIA 15219

Correspondent

Correspondent Name: TIMOTHY D. PECSENYE (074658-21121)

Correspondent Address: ONE LOGAN SQUARE
8TH FLOOR
PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2024-02-15 17:14:02 EST

Mark: PROJECTFIRMA

PROJECTFIRMA

US Serial Number: 90487376

Application Filing Date: Jan. 25, 2021

US Registration Number: 6575878

Registration Date: Nov. 30, 2021

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 30, 2021

Publication Date: Sep. 14, 2021

Mark Information

Mark Literal Elements: PROJECTFIRMA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Software as a service (SAAS) services featuring software for project management

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 01, 2016

Use in Commerce: Aug. 01, 2016

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Sitka Technology Group, Inc.**Owner Address:** 525 3rd Street, Suite #229
Lake Oswego, OREGON UNITED STATES 97034**Legal Entity Type:** CORPORATION**State or Country** OREGON
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Andrea Selkregg**Attorney Primary** aselkregg@idealegal.com
Email Address:**Attorney Email** Yes
Authorized:

Correspondent

Correspondent Andrea Selkregg
Name/Address: IdeaLegal LLC
2240 N INTERSTATE AVE., STE. 270
PORTLAND, OREGON UNITED STATES 97227**Phone:** 503-902-5780**Correspondent e-mail:** aselkregg@idealegal.com trademarks@idealegal.com
com_docketing@idealegal.com**Correspondent e-mail** Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 30, 2021	REGISTERED-PRINCIPAL REGISTER	
Sep. 14, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 14, 2021	PUBLISHED FOR OPPOSITION	
Aug. 26, 2021	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 11, 2021	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 10, 2021	ASSIGNED TO EXAMINER	
Jul. 12, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 12, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 12, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 30, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 30, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 30, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 26, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jan. 28, 2021	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION**Date in Location:** Nov. 30, 2021

Generated on: This page was generated by TSDR on 2024-02-15 17:12:08 EST

Mark: FORMFIRE

FormFire

US Serial Number: 88805584

Application Filing Date: Feb. 21, 2020

US Registration Number: 6481546

Registration Date: Sep. 14, 2021

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 14, 2021

Publication Date: Jun. 29, 2021

Mark Information

Mark Literal Elements: FORMFIRE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing temporary use of online non-downloadable computer software for the capture and sharing of customer data between small group health insurance brokers and carriers and employers for the facilitation of pricing and product offers, group enrollment and administrative services related thereto

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2006

Use in Commerce: Jan. 01, 2006

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Formfire, LLC

Owner Address: Suite 1650
1100 Superior Avenue
Cleveland, OHIO UNITED STATES 44114

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country OHIO
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brett J. Trout

Docket Number: 2350

Attorney Primary main@BrettTrout.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Brett J. Trout
Name/Address: Brett J. Trout, P.C.
516 Walnut Street
Des Moines, IOWA UNITED STATES 50309-4106

Phone: 5152801939

Fax: 5152807114

Correspondent e-mail: main@BrettTrout.com trout@bretttrout.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 09, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 09, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 09, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 14, 2021	REGISTERED-PRINCIPAL REGISTER	
Jul. 23, 2021	CHANGES/CORRECTIONS AFTER PUB APPROVAL ENTERED	
Jul. 19, 2021	ASSIGNED TO PETITION STAFF	
Jul. 02, 2021	TEAS POST PUBLICATION AMENDMENT RECEIVED	
Jun. 29, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 29, 2021	PUBLISHED FOR OPPOSITION	
Jun. 09, 2021	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 25, 2021	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 24, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	
May 24, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 24, 2021	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 07, 2021	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
May 07, 2021	NON-FINAL ACTION E-MAILED	
May 07, 2021	NON-FINAL ACTION WRITTEN	
May 06, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	
May 06, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 06, 2021	ASSIGNED TO LIE	
Jan. 25, 2021	NOTICE OF REVIVAL - E-MAILED	
Jan. 25, 2021	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 25, 2021	PETITION TO REVIVE-GRANTED	
Jan. 25, 2021	TEAS PETITION TO REVIVE RECEIVED	
Nov. 30, 2020	ABANDONMENT NOTICE E-MAILED - FAILURE TO RESPOND	
Nov. 30, 2020	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
May 18, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
May 18, 2020	NON-FINAL ACTION E-MAILED	
May 18, 2020	NON-FINAL ACTION WRITTEN	

May 12, 2020 ASSIGNED TO EXAMINER
 Feb. 25, 2020 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 Feb. 25, 2020 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PETITIONS OFFICE

Date in Location: Jul. 23, 2021

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Formfire, LLC

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [7770/0617](#)

Pages: 15

Date Recorded: Jul. 05, 2022

Supporting Documents: [assignment-tm-7770-0617.pdf](#)

Assignor

Name: [FORMFIRE, LLC](#)

Execution Date: Jul. 05, 2022

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: OHIO

Assignee

Name: [PNC BANK, NATIONAL ASSOCIATE](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 500 FIRST AVENUE
 COMMERCIAL LOAN SERVICE CENTER/DCC
 PITTSBURGH, PENNSYLVANIA 15219

Correspondent

Correspondent Name: TIMOTHY D. PECSENYE (074658-21121)

Correspondent Address: ONE LOGAN SQUARE
 8TH FLOOR
 PHILADELPHIA, PA 19103

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2024-02-15 17:13:06 EST

Mark: PROFORMEX

PROFORMEX

US Serial Number: 88341765

Application Filing Date: Mar. 15, 2019

US Registration Number: 6021888

Registration Date: Mar. 31, 2020

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 31, 2020

Publication Date: Jan. 14, 2020

Mark Information

Mark Literal Elements: PROFORMEX

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of the word "PROFORMEX" in all capital letters with the first "O" in a stylized font.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 17.07.25 - Geiger counters; Metal detectors (hand-held); Seismograph; Windsock
26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal
26.17.10 - Lines, zig-zag; Zig-zag line(s)

Related Properties Information

Claimed Ownership of US Registrations: 5389772, 5377861, 5389773

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Software as a service (SAAS) services featuring software for insurance policy monitoring and fiduciary and database management

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2018

Use in Commerce: Sep. 01, 2018

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: PROFORMEX, INC.

Owner Address: 1001 LAKESIDE AVE. E #1010
CLEVELAND, OHIO UNITED STATES 44114

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Alex E. Jones

Docket Number: 13139.002

Attorney Primary Email Address: aej@kjk.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Alex E. Jones
KOHMAN JACKSON & KRANTZ LLP
1375 EAST NINTH STREET
29TH FLOOR
CLEVELAND, OHIO UNITED STATES 44114

Phone: 216-736-7241

Fax: 216-621-6536

Correspondent e-mail: amw@kjk.com vmv@kjk.com aej@kjk.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 10, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 10, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 31, 2020	REGISTERED-PRINCIPAL REGISTER	
Jan. 14, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 14, 2020	PUBLISHED FOR OPPOSITION	
Dec. 25, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 09, 2019	ASSIGNED TO LIE	
Dec. 06, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 26, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	
Nov. 26, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Nov. 26, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 28, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 27, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
May 27, 2019	NON-FINAL ACTION E-MAILED	
May 27, 2019	NON-FINAL ACTION WRITTEN	
May 24, 2019	ASSIGNED TO EXAMINER	
Apr. 04, 2019	NOTICE OF DESIGN SEARCH CODE E-MAILED	

Apr. 03, 2019 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 Mar. 19, 2019 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 31, 2020

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: PROFORMEX, INC.

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6723/0465](#)

Pages: 4

Date Recorded: Aug. 13, 2019

Supporting Documents: [assignment-tm-6723-0465.pdf](#)

Assignor

Name: [PROFORMEX, LLC](#)

Execution Date: Aug. 06, 2019

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [PROFORMEX, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1001 LAKESIDE AVE. E #1010
CLEVELAND, OHIO 44114

Correspondent

Correspondent Name: DAVID R. POSTERARO

Correspondent Address: 1375 EAST NINTH STREET
29TH FLOOR
CLEVELAND, OH 44114

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2024-02-15 17:11:48 EST

Mark: PERFORMA

PERFORMA
...

US Serial Number: 88004914

Application Filing Date: Jun. 18, 2018

US Registration Number: 5679143

Registration Date: Feb. 19, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 19, 2019

Publication Date: Dec. 04, 2018

Mark Information

Mark Literal Elements: PERFORMA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of the stylized text "PERFORMA" appears above three stylized circles.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.01.15 - Circles, exactly three circles; Three circles
26.01.21 - Circles that are totally or partially shaded.

Related Properties Information

Claimed Ownership of US Registrations: 4413285

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Financial services, namely, asset management of institutional captive insurance for investors

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: May 30, 2018

Use in Commerce: May 30, 2018

Basis Information (Case Level)

Filed Use: No Filed ITU: No Filed 44D: No Filed 44E: No Filed 66A: No Filed No Basis: Yes	Currently Use: Yes Currently ITU: No Currently 44D: No Currently 44E: No Currently 66A: No Currently No Basis: No
--	--

Current Owner(s) Information

Owner Name: Perfoma Limited (US) LLC

Owner Address: Suite 200
960 Morrison Drive
Charleston, SOUTH CAROLINA UNITED STATES 29403

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** SOUTH CAROLINA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Keesonga Gore

Attorney Primary Email Address: admin@minottgore.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: KEESONGA GORE
MINOTT GORE, P.A.
201 S. BISCAYNE BLVD.
SUITE 2800
MIAMI, FLORIDA UNITED STATES 33131

Phone: 305-913-1333

Correspondent e-mail: admin@minottgore.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 19, 2019	REGISTERED-PRINCIPAL REGISTER	
Dec. 04, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 04, 2018	PUBLISHED FOR OPPOSITION	
Nov. 14, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 26, 2018	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Oct. 22, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 22, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	
Oct. 22, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 17, 2018	ASSIGNED TO LIE	
Oct. 05, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 05, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Oct. 05, 2018	NON-FINAL ACTION E-MAILED	
Oct. 05, 2018	NON-FINAL ACTION WRITTEN	
Oct. 04, 2018	ASSIGNED TO EXAMINER	
Jun. 23, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jun. 22, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Jun. 21, 2018	NEW APPLICATION ENTERED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 19, 2019

Generated on: This page was generated by TSDR on 2024-02-15 17:13:27 EST

Mark: PROFORMEX



US Serial Number: 87353058

Application Filing Date: Feb. 28, 2017

US Registration Number: 5389773

Registration Date: Jan. 30, 2018

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 30, 2018

Publication Date: Nov. 14, 2017

Mark Information

Mark Literal Elements: PROFORMEX

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of the word "PROFORMEX" in capital letters in a large block font. The first "O" and "F" are both stylized. The "O" is a stylized letter consisting of two three-quarter circles with one on top and the other on the bottom that come together in a maze-like manner to form the "O". The unfinished quarter of the bottom three-quarter circle is in the upper left quadrant of the "O", and it begins there with a line that curves down from left to right and makes a short 90 degree turn to the right and then another nearly 90 degree turn down and to the left and then up to finish the three-quarter circle. The unfinished quarter of the top three-quarter circle is in the lower right quadrant of the "O", and it begins with a line that curves up from the right to left and makes a short 90 degree turn to the left and then another nearly 90 degree turn up and to the right; the curved line continues down until the middle of the "O", at which point it makes a 90 degree turn to the right. The line then turns into a long arrow. The arrow cuts through the adjacent letter "F" and stops just short of the top horizontal line portion of the letter "F" in order to form the bottom horizontal line portion of the Letter "F". There is space above and below the arrow where it crosses the vertical line portion of the letter "F".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.15.03 - Arrows formed by words, letters, numbers or punctuation
27.03.01 - Geometric figures forming letters, numerals or punctuation
26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer software for insurance policy monitoring and fiduciary and database management

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)**First Use:** Mar. 25, 2015**Use in Commerce:** Sep. 15, 2015**For:** Software as a service (SAAS) services featuring software for insurance policy monitoring and fiduciary and database management**International Class(es):** 042 - Primary Class**U.S Class(es):** 100, 101**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Mar. 25, 2015**Use in Commerce:** Sep. 15, 2015

Basis Information (Case Level)

Filed Use: Yes**Currently Use:** Yes**Filed ITU:** No**Currently ITU:** No**Filed 44D:** No**Currently 44D:** No**Filed 44E:** No**Currently 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

Current Owner(s) Information

Owner Name: PROFORMEX, INC.**Owner Address:** 1001 LAKESIDE AVE. E #1010
CLEVELAND, OHIO UNITED STATES 44114**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Alex E. Jones**Docket Number:** 13139.002**Attorney Primary Email Address:** aej@kjk.com**Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Alex E. Jones
KOHMAN JACKSON KRANTZ LLP
1375 EAST NINTH STREET
29TH FLOOR
CLEVELAND, OHIO UNITED STATES 44114**Phone:** 216-736-7241**Fax:** 216.621.6536**Correspondent e-mail:** vmv@kjk.com amw@kjk.com aej@kjk.com**Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 30, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
May 10, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 10, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 28, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 30, 2018	REGISTERED-PRINCIPAL REGISTER	
Nov. 14, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 14, 2017	PUBLISHED FOR OPPOSITION	
Oct. 25, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 09, 2017	ASSIGNED TO LIE	
Sep. 27, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	

Sep. 08, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED
Sep. 07, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE
Sep. 07, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED
May 30, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED
May 30, 2017	NON-FINAL ACTION E-MAILED
May 30, 2017	NON-FINAL ACTION WRITTEN
May 23, 2017	ASSIGNED TO EXAMINER
Mar. 08, 2017	NOTICE OF DESIGN SEARCH CODE E-MAILED
Mar. 07, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Mar. 03, 2017	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 30, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Proformex, LLC

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6723/0465](#)

Pages: 4

Date Recorded: Aug. 13, 2019

Supporting Documents: [assignment-tm-6723-0465.pdf](#)

Assignor

Name: [PROFORMEX, LLC](#)

Execution Date: Aug. 06, 2019

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [PROFORMEX, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1001 LAKESIDE AVE. E #1010
CLEVELAND, OHIO 44114

Correspondent

Correspondent Name: DAVID R. POSTERARO

Correspondent Address: 1375 EAST NINTH STREET
29TH FLOOR
CLEVELAND, OH 44114

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2024-02-15 17:13:17 EST

Mark: PROFORMEX

PROFORMEX

US Serial Number: 87353051

Application Filing Date: Feb. 28, 2017

US Registration Number: 5377861

Registration Date: Jan. 16, 2018

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 18, 2023

Publication Date: Oct. 31, 2017

Mark Information

Mark Literal Elements: PROFORMEX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer software for insurance policy monitoring and fiduciary and database management

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 25, 2015

Use in Commerce: Sep. 15, 2015

For: Software as a service (SAAS) services featuring software for insurance policy monitoring and fiduciary and database management

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 25, 2015

Use in Commerce: Sep. 15, 2015

Basis Information (Case Level)

Filed Use: Yes**Currently Use:** Yes**Filed ITU:** No**Currently ITU:** No**Filed 44D:** No**Currently 44D:** No**Filed 44E:** No**Currently 44E:** No**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

Current Owner(s) Information

Owner Name: PROFORMEX, INC.**Owner Address:** 1001 LAKESIDE AVE. E #1010
CLEVELAND, OHIO UNITED STATES 44114**Legal Entity Type:** CORPORATION**State or Country** DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Alex E. Jones**Docket Number:** 13139.002**Attorney Primary** aej@kjk.com
Email Address:**Attorney Email** Yes
Authorized:

Correspondent

Correspondent Alex E. Jones
Name/Address: KOHRMAN JACKSON KRANTZ LLP
1375 EAST NINTH STREET
29TH FLOOR
CLEVELAND, OHIO UNITED STATES 44114**Phone:** 216-736-7241**Fax:** 216.621.6536**Correspondent e-mail:** aej@kjk.com amw@kjk.com smz@kjk.com**Correspondent e-mail** Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 18, 2023	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 18, 2023	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jul. 17, 2023	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jan. 20, 2023	TEAS SECTION 8 & 15 RECEIVED	
Jan. 16, 2023	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
May 10, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 10, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 10, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 28, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 16, 2018	REGISTERED-PRINCIPAL REGISTER	
Oct. 31, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 31, 2017	PUBLISHED FOR OPPOSITION	
Oct. 11, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 28, 2017	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Sep. 27, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 21, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	
Sep. 21, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Sep. 17, 2017	ASSIGNED TO LIE	
Sep. 08, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 30, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
May 30, 2017	NON-FINAL ACTION E-MAILED	
May 30, 2017	NON-FINAL ACTION WRITTEN	

May 23, 2017 ASSIGNED TO EXAMINER
 Mar. 07, 2017 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
 Mar. 03, 2017 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 110

Date in Location: Jul. 18, 2023

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Proformex, LLC

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6723/0465](#)

Pages: 4

Date Recorded: Aug. 13, 2019

Supporting Documents: [assignment-tm-6723-0465.pdf](#)

Assignor

Name: [PROFORMEX, LLC](#)

Execution Date: Aug. 06, 2019

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [PROFORMEX, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1001 LAKESIDE AVE. E #1010
CLEVELAND, OHIO 44114

Correspondent

Correspondent Name: DAVID R. POSTERARO

Correspondent Address: 1375 EAST NINTH STREET
29TH FLOOR
CLEVELAND, OH 44114

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2024-02-15 17:13:48 EST

Mark: FERMA



US Serial Number: 79326563

Application Filing Date: Jul. 26, 2021

US Registration Number: 6966115

Registration Date: Jan. 31, 2023

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 31, 2023

Publication Date: Nov. 15, 2022

Mark Information

Mark Literal Elements: FERMA

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of twelve blue five-point stars in an arc shape, across the base of which is a yellow polygon, and below that are three blue polygons stylized to form an overall circular shape. To the right of this is the blue stylized wording "FERMA".

Color Drawing: Yes

Color(s) Claimed: The color(s) blue and yellow is/are claimed as a feature of the mark.

Design Search Code(s): 01.01.10 - Stars, three or more; Three or more stars

01.01.13 - Stars - multiple stars with five points

06.09.05 - Other cultivated areas

26.01.09 - Circles having animals as a border; Circles having geometric figures as a border; Circles having humans as a border;

Circles having objects as a border; Circles having plants as a border; Geometric figures, objects, humans, plants or animals forming or bordering the perimeter of a circle.

Related Properties Information

International Registration Number: 1628325

International Registration Date: Jul. 26, 2021

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Commercial business management; advertising; public opinion polling; business consulting services in the field of economic risk prevention; expert appraisals in the field of business

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 66(a)

For: Insurance and financial consultant services; Consulting services relating to financial risk prevention; fiscal assessments; drafting of financial reports

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 66(a)

For: Editing and writing texts other than advertising texts, namely, written text editing, writing of articles for periodicals other than for advertising or publicity; publication of documents in the field of economics; electronic publication of documents in the field of economics; publication of information bulletins being newsletters; education and training programs in the field of risk management; educational assessment services; entertainment information; organization of exhibitions for cultural or educational purposes; organization of cultural and recreational events being organization of film festivals; organization of award ceremonies for social entertainment purposes

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 66(a)

For: Industrial analysis and research services, namely, industrial research in the field of pharmaceuticals; design and development of computers and software; programming for computers; surveying being engineering; organization of tests for certification purposes, namely, testing, analysis, and evaluation of goods or services of others to the order and specification of accrediting bodies; preparation of technological reports

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 66(a)

For: Legal services; litigation services; research with respect to legal matters; legal services rendered by a group or groups of individuals in order to influence decision-making at government level as well as at higher levels of the business world; political lobbying services; political lobbying services other than for commercial purposes; consultation concerning the protection and monitoring of people and buildings being home security consultancy; physical security consultancy; preparation of legal reports

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: Yes

Currently 66A: Yes

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Fédération européenne de Risk Management

Owner Address: Avenue de Tervuren 273/12
B-1150 Bruxelles
BELGIUM

Legal Entity Type: association internationale belge sans but lucratif

State or Country Where Organized: BELGIUM

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Michelle P. Ciotola**Docket Number:** GVG0009TUS**Attorney Primary
Email Address:** tm-ct@cantorcolburn.com**Attorney Email
Authorized:** Yes**Correspondent****Correspondent
Name/Address:** Michelle P. Ciotola
Cantor Colburn LLP
20 Church Street
Floor 22
Hartford, CONNECTICUT UNITED STATES 06103**Phone:** 8602862929**Fax:** 8602860115**Correspondent e-
mail:** tm-ct@cantorcolburn.com**Correspondent e-
mail Authorized:** Yes**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
May 30, 2023	FINAL DECISION TRANSACTION PROCESSED BY IB	
May 20, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 20, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
May 20, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 20, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 05, 2023	FINAL DISPOSITION NOTICE SENT TO IB	
May 05, 2023	FINAL DISPOSITION PROCESSED	
May 04, 2023	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
May 04, 2023	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 04, 2023	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
May 04, 2023	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 04, 2023	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 04, 2023	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 30, 2023	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Jan. 31, 2023	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Jan. 31, 2023	REGISTERED-PRINCIPAL REGISTER	
Nov. 15, 2022	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 15, 2022	PUBLISHED FOR OPPOSITION	
Oct. 26, 2022	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 11, 2022	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 05, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	
Oct. 04, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 04, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 22, 2022	REFUSAL PROCESSED BY IB	
May 26, 2022	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
May 26, 2022	REFUSAL PROCESSED BY MPU	
Apr. 23, 2022	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Apr. 22, 2022	NON-FINAL ACTION WRITTEN	
Apr. 21, 2022	ASSIGNED TO EXAMINER	
Dec. 04, 2021	APPLICATION FILING RECEIPT MAILED	
Nov. 30, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Nov. 25, 2021	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)**International
Registration
Number:** 1628325**International
Registration Date:** Jul. 26, 2021**Priority Claimed
Flag:** Yes**Date of Section 67
Priority Claim:** Mar. 09, 2021**Intl. Registration** REQUEST FOR EXTENSION OF PROTECTION**Date of** Nov. 25, 2021

Status: PROCESSED

International
Registration
Status:

Notification of
Designation Date: Nov. 25, 2021

Date of Automatic
Protection: May 25, 2023

International
Registration
Renewal Date: Jul. 26, 2031

First Refusal Flag: Yes

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 31, 2023

Generated on: This page was generated by TSDR on 2024-02-15 17:11:10 EST

Mark: INFORMA

INFORMA

US Serial Number: 79152096

Application Filing Date: Mar. 31, 2014

US Registration Number: 4810563

Registration Date: Sep. 15, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 71 and 15 declaration has been accepted and acknowledged.

Status Date: Aug. 17, 2022

Publication Date: Jun. 30, 2015

Mark Information

Mark Literal Elements: INFORMA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1216171

International Registration Date: Mar. 31, 2014

Claimed Ownership of US Registrations: 3307028, 3222761, 3222762 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Financial affairs and monetary affairs, namely, financial information, management and analysis services; real estate affairs, namely, providing information in the field of real estate via the Internet; actuarial services; brokerage, namely, financial research and equity research brokerage services; financial services, namely, business liquidation services; fund investments; charitable fund raising services; financial clearing houses; credit agencies; credit card services; customs brokerage; debit card services; financial services, namely, providing debt counseling; debt collection agencies; electronic funds transfer; financial services, namely, foreign currency exchange services; factoring agencies; financial analysis; financial consultancy; financial evaluation for insurance, banking, and real estate; financial information; financial management; financial sponsorship of business conferences and events; financing services; fiscal assessments; installment loans; insurance brokerage; insurance consultancy; insurance information; insurance services, namely, providing insurance information; hire-purchase financing; pawn brokerage; financing of loans; mortgage banking; mutual funds brokerage; numismatic appraisal; on-line banking services; provident fund management; financial information by means of websites; real estate agencies; real estate appraisal; real estate brokerage; real property management, namely, rental property management;

safe deposit box services; savings bank services; shares and securities brokerage services; appraisal of stamps; stock exchange securities brokerage services; quotation of stock exchange prices; surety services; trusteeship representatives; financial analysis services; investment analysis services; checking account services; banking services; arranging finance for businesses, namely, financing of loans; credit card services; debt consolidation, financial consultancy in the field of debt, debt investment services, debt management, debt settlement services; financial exchanges; financial services, namely, financial information, management and analysis services; financial fund management services; services to gather financial information, namely, financial analysis, namely, compiling and analyzing statistics, data and other sources of information for financial purposes; financial intelligence services, namely, providing information and research in the field of finance and financial investments; capital investment services; providing financial know-how, namely, providing a web site featuring financial information and financial advice; financial management services; financial market services, namely, monitoring financial markets for investment purposes; services for the measurement of financial performance, namely, financial research and information services; monetary services, namely, monetary strategy consultation and research; [boarding houses;] financial performance services, namely, providing information and research in the field of finance and financial investments; financial services for private clients, namely, investment advice, investment management, investment consultation and investment of funds for others, including private and public equity and debt investment services; equity financing services for small businesses and start-up companies; private equity investment management; financial research services; financial risk management; tax and duty drawback services; financial asset management and investment; financial analysis, investment analysis services, all the aforesaid services in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; actuarial services in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; banking services in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; corporate finance, namely, consultation in the field of asset sales in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; credit services, namely, credit and financial consultation relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; debt consolidation services, debt financial consultancy services, debt investment services, debt management services, debt settlement services, all the aforesaid services in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; financial currency trading relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; financial services, namely, financial information, management and analysis services relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; financial fund services, namely, business fundraising for others in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; services to gather financial information, namely, financial analysis, namely, compiling and analyzing statistics, data and other sources of information for financial purposes relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; financial intelligence services, namely, providing information and research in the field of finance and financial investments relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; investment services, namely, funds investment in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; providing financial know-how, namely, providing a web site featuring financial information and financial advice in connection with commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; financial management services in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; financial business services, namely, financial affairs and monetary affairs, namely, financial information, management and analysis services relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; services to measure financial performance, namely, financial research and information services relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; monetary services, namely, monetary strategy consultation and research relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; annuity underwriting services relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; financial performance services, namely, providing information and research in the field of finance and financial investments relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; financial services for private clients, namely, investment advice, investment management, investment consultation and investment of funds for others, including private and public equity and debt investment services relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; private equity fund investment services and management services for private equity investments, all the aforesaid services in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT),

the media, business and legal services, fiscal matters, accounting, transport, logistics; financial research services in connection with commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; financial risk management services in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; fiscal services, namely, fiscal valuations and assessments relating to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, life sciences, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; financial asset management and investment in relation to commodities, energy, public utilities, building, infrastructure, real estate, retail, leisure, education, public sector, finance, financial services, management in general, health, information technology (IT), the media, business and legal services, fiscal matters, accounting, transport, logistics; information and consultancy services relating to all the aforesaid advisory services, namely, providing financial information online or via the Internet

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: Yes

Currently 66A: Yes

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Informa IP GmbH

Owner Address: Baarerstrasse 139
CH-6300 Zug
SWITZERLAND

Legal Entity Type: Société à responsabilité limitée

State or Country SWITZERLAND
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William C. Wright

Docket Number: 5240-502

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William C. Wright
Epstein Drangel LLP
60 East 42nd Street, Suite 2520
New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Fax: 2122925391

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative

** Domestic Representative Name:** Epstein Drangel LLP

Phone: 2122925390

Fax: 2122925391

** Domestic Representative e-mail:** mail@ipcounselors.com

** Domestic Representative e-mail Authorized:** Yes

Prosecution History

Date	Description	Proceeding Number
------	-------------	-------------------

Jan. 05, 2024	INTERNATIONAL REGISTRATION RENEWED
Dec. 09, 2023	NEW REPRESENTATIVE AT IB RECEIVED
Aug. 17, 2022	NOTICE OF ACCEPTANCE OF SEC. 71 & 15 - E-MAILED
Aug. 17, 2022	REGISTERED - SEC. 71 ACCEPTED & SEC. 15 ACK.
Aug. 16, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL
Mar. 15, 2022	TEAS SECTION 71 & 15 RECEIVED
Sep. 15, 2020	COURTESY REMINDER - SEC. 71 (6-YR) E-MAILED
May 27, 2016	FINAL DECISION TRANSACTION PROCESSED BY IB
May 23, 2016	INVALIDATION REVIEWED - NO ACTION REQUIRED BY OFFICE
May 18, 2016	PARTIAL INVALIDATION OF REG EXT PROTECTION CREATED
Mar. 18, 2016	FINAL DISPOSITION NOTICE SENT TO IB
Mar. 18, 2016	FINAL DISPOSITION PROCESSED
Dec. 15, 2015	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB
Sep. 18, 2015	CORRECTION UNDER SECTION 7 - PROCESSED
Sep. 18, 2015	CORRECTION FROM IB ENTERED - NO REVIEW REQUIRED
Sep. 15, 2015	REGISTERED-PRINCIPAL REGISTER
Sep. 03, 2015	CHANGE OF NAME/ADDRESS REC'D FROM IB
Aug. 28, 2015	USPTO CORRECTION PROCESSED BY IB
Aug. 28, 2015	CORRECTION TRANSACTION RECEIVED FROM IB
Jul. 11, 2015	NOTIFICATION PROCESSED BY IB
Jun. 30, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Jun. 30, 2015	PUBLISHED FOR OPPOSITION
Jun. 24, 2015	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB
Jun. 24, 2015	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB
Jun. 10, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
May 28, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED
May 27, 2015	ASSIGNED TO LIE
May 01, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER
Apr. 22, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED
Apr. 21, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE
Apr. 21, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Apr. 21, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
Apr. 21, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
Nov. 08, 2014	REFUSAL PROCESSED BY IB
Nov. 04, 2014	CORRECTION SENT TO IB
Nov. 04, 2014	CORRECTION CREATED FOR IB
Nov. 03, 2014	CORRECTION SENT TO IB
Nov. 03, 2014	CORRECTION CREATED FOR IB
Oct. 22, 2014	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB
Oct. 22, 2014	REFUSAL PROCESSED BY MPU
Oct. 22, 2014	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW
Oct. 21, 2014	NON-FINAL ACTION WRITTEN
Sep. 30, 2014	APPLICATION FILING RECEIPT MAILED
Sep. 24, 2014	ASSIGNED TO EXAMINER
Sep. 24, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Sep. 18, 2014	SN ASSIGNED FOR SECT 66A APPL FROM IB

International Registration Information (Section 66a)

**International
Registration
Number:** 1216171

**International
Registration Date:** Mar. 31, 2014

**Priority Claimed
Flag:** Yes

**Date of Section 67
Priority Claim:** Mar. 24, 2014

**Intl. Registration
Status:** REQUEST FOR EXTENSION OF PROTECTION
PROCESSED

**Date of
International
Registration** Sep. 18, 2014

Status:

Notification of Designation Date: Sep. 18, 2014

Date of Automatic Protection: Feb. 27, 2017

International Registration Renewal Date: Mar. 31, 2034

First Refusal Flag: Yes

TM Staff and Location Information

TM Staff Information

TM Attorney: MIDDLETON, BERNICE L

Law Office Assigned: LAW OFFICE 106

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 17, 2022

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Informa IP GmbH

Assignment 1 of 1

Conveyance: CHANGE OF ADDRESS

Reel/Frame: [5613/0317](#)

Pages: 2

Date Recorded: Sep. 03, 2015

Supporting Documents: [assignment-tm-5613-0317.pdf](#)

Assignor

Name: [INFORMA IP GMBH](#)

Execution Date: Jun. 19, 2015

Legal Entity Type: UNKNOWN

State or Country Where Organized: NOT PROVIDED

Assignee

Name: [INFORMA IP GMBH](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: NOT PROVIDED

Address: BAARERSTRASSE 139
CH-6300 ZUG, SWITZERLAND

Correspondent

Correspondent Name: INFORMA IP GMBH

Correspondent Address: BAARERSTRASSE 139
CH-6300 ZUG
SWITZERLAND

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2024-02-15 17:11:40 EST

Mark: INFORMA

INFORMA

US Serial Number: 78896984

Application Filing Date: May 31, 2006

US Registration Number: 3445235

Registration Date: Jun. 10, 2008

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 19, 2018

Publication Date: Mar. 25, 2008

Mark Information

Mark Literal Elements: INFORMA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Parent Of: 78978548

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Educational services, namely, conducting classes, seminars, conferences, distance learning courses and workshops, training, in the field of energy, commodities, finance; insurance, government, public policy, humanities, social sciences, industry, maritime, transport, earth sciences, sales and marketing, tax, law and educational research and distributing course materials in connection therewith

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 2000

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: INFORMA GROUP LIMITED

Owner Address: 5 HOWICK PLACE
LONDON UNITED KINGDOM SW1P1WG

Legal Entity Type: COMPANY

State or Country: ENGLAND AND WALES
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kathryn Starshak

Docket Number: 3722828-043

Attorney Primary Email Address: chicago.trademarks@klgates.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kathryn Starshak
K&L Gates LLP
P.O. Box 1135
Chicago, ILLINOIS UNITED STATES 60690-1135

Phone: 312-781-6013

Fax: 312-827-8185

Correspondent e-mail: kate.starshak@klgates.com chicago.trademarks@klgates.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 15, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 19, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 19, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jun. 19, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 19, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jun. 07, 2018	TEAS SECTION 8 & 9 RECEIVED	
Jun. 10, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 11, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 11, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 11, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
May 27, 2014	TEAS SECTION 8 & 15 RECEIVED	
Mar. 12, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 24, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 10, 2008	EXPARTE APPEAL TERMINATED	896984
Jun. 10, 2008	REGISTERED-PRINCIPAL REGISTER	
Mar. 25, 2008	PUBLISHED FOR OPPOSITION	
Mar. 05, 2008	NOTICE OF PUBLICATION	
Feb. 16, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Jan. 25, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 14, 2008	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Jan. 15, 2008	EX PARTE APPEAL-INSTITUTED	896984
Jan. 15, 2008	JURISDICTION RESTORED TO EXAMINING ATTORNEY	896984
Jan. 15, 2008	EXPARTE APPEAL RECEIVED AT TTAB	
Jul. 13, 2007	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jul. 13, 2007	FINAL REFUSAL E-MAILED	
Jul. 13, 2007	FINAL REFUSAL WRITTEN	

Jun. 27, 2007	DIVISIONAL PROCESSING COMPLETE
Jun. 19, 2007	DIVISIONAL REQUEST RECEIVED
Jun. 21, 2007	ASSIGNED TO LIE
Jun. 19, 2007	FAX RECEIVED
May 25, 2007	RESPONSE TO ITU OFFICE ACTION ENTERED
May 24, 2007	FAX RECEIVED
May 23, 2007	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST
May 21, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED
May 21, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE
May 21, 2007	ASSIGNED TO LIE
Apr. 30, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Apr. 26, 2007	LETTER OF SUSPENSION E-MAILED
Apr. 26, 2007	SUSPENSION LETTER WRITTEN
Oct. 31, 2006	NON-FINAL ACTION E-MAILED
Oct. 31, 2006	NON-FINAL ACTION WRITTEN
Oct. 31, 2006	ASSIGNED TO EXAMINER
Jul. 26, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP
Jun. 07, 2006	NOTICE OF PSEUDO MARK MAILED
Jun. 06, 2006	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 19, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: INFORMA USA, INC.

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 06232006

Reel/Frame: [3353/0599](#)

Pages: 3

Date Recorded: Jul. 24, 2006

Supporting Documents: [assignment-tm-3353-0599.pdf](#)

Assignor

Name: [INFORMA PLC](#)

Execution Date: Jun. 23, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: UNITED KINGDOM

Assignee

Name: [INFORMA USA, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: ONE RESEARCH DRIVE
WESTBOROUGH, MASSACHUSETTS 01581

Correspondent

Correspondent Name: INFORMA PLC

Correspondent Address: 37-41 MORTIMER STREET
MORTIMER HOUSE
LONDON, W1T 3JH UNITED KINGDOM

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5232/0644](#)

Pages: 8

Date Recorded: Mar. 07, 2014

Supporting Documents: [assignment-tm-5232-0644.pdf](#)**Assignor**Name: [INFORMA USA, INC.](#)

Execution Date: Dec. 16, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

AssigneeName: [INFORMA IP GMBH](#)

State or Country Where Organized: SWITZERLAND

Legal Entity Type: COMPANY

Address: GUBELSTRASSE 11
6300 ZUG, SWITZERLAND**Correspondent**

Correspondent Name: KATHRYN STARSHAK C/O K&L GATES LLP

Correspondent Address: P.O. BOX 1135
CHICAGO, IL 60690-1135**Domestic Representative - Not Found****Assignment 3 of 3**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6830/0011](#)

Pages: 6

Date Recorded: Jan. 02, 2020

Supporting Documents: [assignment-tm-6830-0011.pdf](#)**Assignor**Name: [INFOMA IP GMBH](#)

Execution Date: Jan. 01, 2020

Legal Entity Type: COMPANY

State or Country Where Organized: SWITZERLAND

AssigneeName: [INFORMA GROUP LIMITED](#)

State or Country Where Organized: ENGLAND AND WALES

Legal Entity Type: COMPANY

Address: 5 HOWICK PLACE
LONDON, UNITED KINGDOM SW1P1WG**Correspondent**

Correspondent Name: KATHRYN STARSHAK C/O K&L GATES LLP

Correspondent Address: P.O. BOX 1135
CHICAGO, IL 60690-1135**Domestic Representative - Not Found****Proceedings****Summary**

Number of Proceedings: 1

Type of Proceeding: Exparte AppealProceeding Number: [78896984](#)

Filing Date: Jan 14, 2008

Status: Terminated

Status Date: Jun 10, 2008

Interlocutory Attorney:

Plaintiff(s)

Name: INFORMA USA, INC.

Correspondent THOMAS F. DUNN

Address: MORSE, BARNES-BROWN & PENDLETON, P.C.
1601 TRAPELO RD , SUITE 205
WALTHAM MA UNITED STATES , 02451-7340

Correspondent e-mail: Trademark@MBBP.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INFORMA		78896984	
Prosecution History			
Entry Number	History Text	Date	Due Date
4	TERMINATED	Jun 10, 2008	
3	INSTITUTED	Jan 15, 2008	
2	APPEAL ACKNOWLEDGED; CASE REMANDED	Jan 15, 2008	
1	APPEAL TO BOARD	Jan 14, 2008	

Generated on: This page was generated by TSDR on 2024-02-15 17:10:37 EST
Mark: INFORMA

INFORMA


US Serial Number: 78896972

US Registration Number: 3520678

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



Status: The registration has been renewed.

Status Date: Oct. 03, 2018

Publication Date: Aug. 05, 2008

Application Filing Date: May 31, 2006

Registration Date: Oct. 21, 2008

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Mark Information

Mark Literal Elements: INFORMA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing information, analysis and commentary in the fields of finance and insurance; Providing information, analysis, and commentary in the fields of finance and insurance by means of the Internet; Providing on-line computer databases in the field of finance; Financial planning; Financial planning consultation and Financial research

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 2000

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: INFORMA GROUP LIMITED

Owner Address: 5 HOWICK PLACE
LONDON UNITED KINGDOM SW1P1WG

Legal Entity Type: COMPANY

State or Country ENGLAND AND WALES
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kathryn Starshak

Docket Number: 3722828-042

Attorney Primary Email Address: chicago.trademarks@klgates.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kathryn Starshak
K&L Gates LLP
P.O. Box 1135
Chicago, ILLINOIS UNITED STATES 60690-1135

Phone: 312-781-6013

Fax: 312-827-8185

Correspondent e-mail: kate.starshak@klgates.com chicago.trademarks@klgates.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 15, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 03, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 03, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Oct. 03, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 03, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Sep. 27, 2018	TEAS SECTION 8 & 9 RECEIVED	
Oct. 21, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Oct. 09, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 09, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 08, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Oct. 02, 2014	TEAS SECTION 8 & 15 RECEIVED	
Mar. 12, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 24, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 21, 2008	REGISTERED-PRINCIPAL REGISTER	
Aug. 05, 2008	PUBLISHED FOR OPPOSITION	
Jul. 16, 2008	NOTICE OF PUBLICATION	
Jun. 30, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	
Jun. 30, 2008	ASSIGNED TO LIE	
Jun. 28, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 20, 2008	EXPARTE APPEAL TERMINATED	896972
Jun. 12, 2008	ASSIGNED TO LIE	
Jun. 11, 2008	FAX RECEIVED	
Feb. 11, 2008	EX PARTE APPEAL-INSTITUTED	896972
Feb. 11, 2008	JURISDICTION RESTORED TO EXAMINING ATTORNEY	896972
Feb. 11, 2008	EXPARTE APPEAL RECEIVED AT TTAB	
Dec. 04, 2007	NOTIFICATION OF ACTION DENYING REQ FOR RECON E-MAILED	
Dec. 04, 2007	ACTION DENYING REQ FOR RECON E-MAILED	
Dec. 04, 2007	ACTION CONTINUING FINAL - COMPLETED	
Nov. 20, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	

Nov. 19, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE
Nov. 19, 2007	TEAS REQUEST FOR RECONSIDERATION RECEIVED
May 18, 2007	FINAL REFUSAL E-MAILED
May 18, 2007	FINAL REFUSAL WRITTEN
May 01, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED
Apr. 30, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE
Apr. 30, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Oct. 31, 2006	NON-FINAL ACTION E-MAILED
Oct. 31, 2006	NON-FINAL ACTION WRITTEN
Oct. 31, 2006	ASSIGNED TO EXAMINER
Jul. 26, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP
Jun. 07, 2006	NOTICE OF PSEUDO MARK MAILED
Jun. 06, 2006	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Oct. 03, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: INFORMA USA, INC.

Assignment 1 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST EFFECTIVE 06232006

Reel/Frame: [3353/0599](#)

Pages: 3

Date Recorded: Jul. 24, 2006

Supporting Documents: [assignment-tm-3353-0599.pdf](#)

Assignor

Name: [INFORMA PLC](#)

Execution Date: Jun. 23, 2006

Legal Entity Type: CORPORATION

State or Country Where Organized: UNITED KINGDOM

Assignee

Name: [INFORMA USA, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Address: ONE RESEARCH DRIVE
WESTBOROUGH, MASSACHUSETTS 01581

Correspondent

Correspondent Name: INFORMA PLC

Correspondent Address: 37-41 MORTIMER STREET
MORTIMER HOUSE
LONDON, W1T 3JH UNITED KINGDOM

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5232/0644](#)

Pages: 8

Date Recorded: Mar. 07, 2014

Supporting Documents: [assignment-tm-5232-0644.pdf](#)

Assignor

Name: [INFORMA USA, INC.](#)

Execution Date: Dec. 16, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

Assignee

Name: [INFORMA IP GMBH](#)

Legal Entity Type: COMPANY

State or Country Where Organized: SWITZERLAND

Address: GUBELSTRASSE 11
6300 ZUG, SWITZERLAND

Correspondent

Correspondent Name: KATHRYN STARSHAK C/O K&L GATES LLP

Correspondent Address: P.O. BOX 1135
CHICAGO, IL 60690-1135

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6830/0011](#)

Pages: 6

Date Recorded: Jan. 02, 2020

Supporting Documents: [assignment-tm-6830-0011.pdf](#)

Assignor

Name: [INFOMA IP GMBH](#)

Execution Date: Jan. 01, 2020

Legal Entity Type: COMPANY

State or Country Where Organized: SWITZERLAND

Assignee

Name: [INFORMA GROUP LIMITED](#)

Legal Entity Type: COMPANY

State or Country Where Organized: ENGLAND AND WALES

Address: 5 HOWICK PLACE
LONDON, UNITED KINGDOM SW1P1WG

Correspondent

Correspondent Name: KATHRYN STARSHAK C/O K&L GATES LLP

Correspondent Address: P.O. BOX 1135
CHICAGO, IL 60690-1135

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Exparte Appeal

Proceeding Number: [78896972](#)

Filing Date: Nov 19, 2007

Status: Terminated

Status Date: Jun 20, 2008

Interlocutory Attorney:

Plaintiff(s)

Name: Informa USA, Inc.

Correspondent Address: Thomas F. Dunn
Morse, Barnes-Brown & Pendleton, PC
1601 Trapelo Road, Suite 205
Waltham MA UNITED STATES , 02451-7340Correspondent e-mail: Trademark@MBBP.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INFORMA		78896972	
Prosecution History			
Entry Number	History Text	Date	Due Date
11	TERMINATED	Jun 20, 2008	
10	BD'S DECISION: DISMISSED AND REMANDED	Jun 20, 2008	
9	APPLICANT'S COMMUNICATION	Jun 18, 2008	
8	APPLICANT'S COMMUNICATION	Jun 11, 2008	
7	SUSPENDED	Apr 24, 2008	
6	APPLICANT'S MOTION TO SUSPEND	Apr 17, 2008	
5	PROCEEDINGS RESUMED	Mar 13, 2008	
4	RECONSIDERATION DENIED	Dec 04, 2007	
3	INSTITUTED	Feb 11, 2008	
2	APPEAL ACKNOWLEDGED; CASE REMANDED	Feb 11, 2008	
1	APPEAL TO BOARD	Nov 19, 2007	

Generated on: This page was generated by TSDR on 2024-02-15 17:13:35 EST

Mark: SUPERFORM

SUPERFORM

US Serial Number: 77275693

Application Filing Date: Sep. 10, 2007

US Registration Number: 3439812

Registration Date: Jun. 03, 2008

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 15, 2018

Publication Date: Mar. 18, 2008

Mark Information

Mark Literal Elements: SUPERFORM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2603637

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer software providing electronic forms for use in the fields of law, public administration, business, accounting, tax, health, environmental, financing, real estate, human resources, labor, employee benefits, payroll, communications, safety, estates and import/export

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 1993

Use in Commerce: Oct. 1993

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: BLOOMBERG INDUSTRY GROUP, INC.

Owner Address: 1801 S. BELL STREET
ARLINGTON, VIRGINIA UNITED STATES 22202

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aimee Nassau Gardiner

Docket Number: SUPERFORM

Attorney Primary Email Address: Trademarks@bloomberg.net

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Aimee Nassau Gardiner
Bloomberg L.P.
731 Lexington Avenue
Legal Department
New York, NEW YORK UNITED STATES 10022

Phone: 212-318-2000

Fax: 917-522-2727

Correspondent e-mail: mbasora1@bloomberg.net Trademarks@bloomberg.net

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 21, 2022	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 06, 2022	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 15, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 15, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jun. 15, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 15, 2018	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
May 09, 2018	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	
Apr. 28, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Apr. 19, 2018	TEAS SECTION 8 & 9 RECEIVED	
Apr. 19, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 03, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 22, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 22, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
May 02, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 22, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
May 02, 2014	TEAS SECTION 8 & 15 RECEIVED	
Jan. 20, 2012	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 20, 2012	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 08, 2010	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 03, 2008	REGISTERED-PRINCIPAL REGISTER	
Mar. 18, 2008	PUBLISHED FOR OPPOSITION	
Feb. 27, 2008	NOTICE OF PUBLICATION	
Dec. 28, 2007	WITHDRAWN FROM PUB - OG REVIEW QUERY	
Dec. 19, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	

Dec. 14, 2007 APPROVED FOR PUB - PRINCIPAL REGISTER
 Dec. 13, 2007 ASSIGNED TO EXAMINER
 Oct. 19, 2007 TEAS/EMAIL CORRESPONDENCE ENTERED
 Oct. 19, 2007 CORRESPONDENCE RECEIVED IN LAW OFFICE
 Oct. 19, 2007 ASSIGNED TO LIE
 Sep. 14, 2007 TEAS VOLUNTARY AMENDMENT RECEIVED
 Sep. 14, 2007 NOTICE OF PSEUDO MARK MAILED
 Sep. 13, 2007 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 15, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: STF Services Corporation

Assignment 1 of 2

Conveyance: MERGER EFFECTIVE 5/23/2022 12:00:00 AM

Reel/Frame: [7748/0903](#)

Pages: 6

Date Recorded: Jun. 10, 2022

Supporting Documents: [assignment-tm-7748-0903.pdf](#)

Assignor

Name: [S.T.F. SERVICES CORPORATION](#)

Execution Date: May 12, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW YORK

Assignee

Name: [THE BUREAU OF NATIONAL AFFAIRS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1801 S. BELL STREET
ARLINGTON, VIRGINIA 22202

Correspondent

Correspondent Name: BLOOMBERG L.P./ AIMEE NASSAU GARDINER

Correspondent Address: 731 LEXINGTON AVENUE
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [7883/0502](#)

Pages: 5

Date Recorded: Nov. 02, 2022

Supporting Documents: [assignment-tm-7883-0502.pdf](#)

Assignor

Name: [THE BUREAU OF NATIONAL AFFAIRS, INC.](#)

Execution Date: Sep. 30, 2022

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [BLOOMBERG INDUSTRY GROUP, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1801 S. BELL STREET
ARLINGTON, VIRGINIA 22202

Correspondent

Correspondent Name: AIMEE NASSAU GARDINER - BLOOMBERG L.P.

Correspondent Address: 731 LEXINGTON AVENUE
NEW YORK, NY 10022

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2024-02-15 17:12:57 EST

Mark: FORMS FACTORY

FORMS FACTORY

US Serial Number: 76470133

Application Filing Date: Nov. 14, 2002

US Registration Number: 2920340

Registration Date: Jan. 25, 2005

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 06, 2015

Publication Date: Nov. 02, 2004

Mark Information

Mark Literal Elements: FORMS FACTORY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: FORMS

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing an on-line computer database in the field of life insurance policy information

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 08, 2001

Use in Commerce: Nov. 08, 2001

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SAMMONS FINANCIAL GROUP, INC.

Owner Address: 8300 Mills Civic Parkway
West Des Moines, IOWA UNITED STATES 50266

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christine Lebron-Dykeman

Docket Number: T59721US00

Attorney Primary Email Address: patatty@ipmvs.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Christine Lebron-Dykeman
McKee, Voorhees & Sease, P.L.C.
801 Grand Ave., Ste. 3200
Des Moines, IOWA UNITED STATES 50309-2721

Phone: 515-288-3667

Fax: 515-288-1338

Correspondent e-mail: patatty@ipmvs.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 25, 2024	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 21, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Sep. 21, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 21, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 21, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 21, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 01, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	
Apr. 01, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 01, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 01, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 01, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 16, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 13, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 13, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 06, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 06, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Feb. 06, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 06, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Jan. 23, 2015	TEAS SECTION 8 & 9 RECEIVED	
Jan. 23, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 27, 2012	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 27, 2012	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 12, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Mar. 12, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	
Feb. 25, 2010	TEAS SECTION 8 & 15 RECEIVED	
Nov. 16, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 25, 2005	REGISTERED-PRINCIPAL REGISTER	
Nov. 02, 2004	PUBLISHED FOR OPPOSITION	
Oct. 13, 2004	NOTICE OF PUBLICATION	

Sep. 01, 2004	CASE FILE IN TICRS
Aug. 25, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED
Aug. 20, 2004	ASSIGNED TO LIE
Aug. 16, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER
Apr. 06, 2004	FINAL REFUSAL MAILED
Mar. 29, 2004	PETITION TO REVIVE-GRANTED
Nov. 04, 2003	PETITION TO REVIVE-RECEIVED
Dec. 10, 2003	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE
Nov. 04, 2003	PAPER RECEIVED
Apr. 24, 2003	NON-FINAL ACTION MAILED
Apr. 09, 2003	ASSIGNED TO EXAMINER

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Feb. 06, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: North American Company for Life and Health Insurance

Assignment 1 of 2

Conveyance: REDOMESTICATION OF CORPORATION

Reel/Frame: [3657/0336](#)

Pages: 9

Date Recorded: Nov. 08, 2007

Supporting Documents: [assignment-tm-3657-0336.pdf](#)

Assignor

Name: [NORTH AMERICAN COMPANY FOR LIFE AND HEALTH INSURANCE](#)

Execution Date: Jun. 30, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: ILLINOIS

Assignee

Name: [NORTH AMERICAN COMPANY FOR LIFE AND HEALTH INSURANCE](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: IOWA

Address: 525 WEST VAN BUREN
CHICAGO, ILLINOIS 60607

Correspondent

Correspondent Name: MARSHALL, GERSTEIN & BORUN LLP

Correspondent Address: 233 S. WACKER DRIVE
6300 SEARS TOWER
CHICAGO, IL 60606-6357

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4944/0938](#)

Pages: 8

Date Recorded: Jan. 17, 2013

Supporting Documents: [assignment-tm-4944-0938.pdf](#)

Assignor

Name: [NORTH AMERICAN COMPANY FOR LIFE AND HEALTH INSURANCE](#)

Execution Date: Dec. 01, 2012

Legal Entity Type: CORPORATION

State or Country IOWA
Where Organized:

Assignee

Name: [SAMMONS FINANCIAL GROUP, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE
Where Organized:

Address: 4350 WESTOWN PARKWAY
WEST DES MOINES, IOWA 50266

Correspondent

Correspondent Name: SEAN D. GARRISON

Correspondent Address: LEWIS AND ROCA LLP
40 NORTH CENTRAL AVENUE, SUITE 1900
PHOENIX, AZ 85004

Domestic Representative - Not Found

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS DOCUMENTS

[Back to Search](#)

Print

Generated on: This page was generated by TSDR on 2023-07-26 10:52:37 EDT

Mark: PERFORMASHAPE

PerformaShape

US Serial Number: 97583359

Application Filing Date: Sep. 08, 2022

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (minimum filing requirements) and that this application has been accepted by the examiner.

Status: Review prior to publication completed.

Status Date: Jul. 05, 2023

Publication Date: Aug. 08, 2023

Mark Information

Mark Literal Elements: PERFORMASHAPE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The wording "PerformaShape" has no meaning in a foreign language.

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 111058541

Foreign Application Filing Date: Aug. 12, 2022

Foreign Registration Number: 02297467

Foreign Registration Date: Jun. 01, 2023

Foreign Application/Registration Country: TAIWAN

Foreign Expiration Date: May 31, 2033

Priority Claimed: Yes

Foreign Application Number: 111058542

Foreign Application Filing Date: Aug. 12, 2022

Number:

Date:

Foreign Registration Number: 02299282

Foreign Registration Date: Jun. 01, 2023

Number:

Foreign Application/Registration Country: TAIWAN

Foreign Expiration Date: May 31, 2033

Country:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Blank flash memory cards; Blank magnetic data carriers; Blank optical data carriers; Computer chips; Computer memory devices; Computer terminals; Computer workstations comprising central processing units; Computer apparatus; Downloadable computer programs for data processing tasks; Electronic card readers; Integrated computers; Internet servers; Recorded computer-aided design (CAD) software for data processing tasks; Recorded computer programs for data processing tasks; Semiconductors; Solid state

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 037

Class Status: ACTIVE

Basis: 44(e)

For: Cloud computing featuring software for use in data processing tasks; Computer programming and software analysis; Consulting services in the field of design of computer software systems for others; Design of integration and creation of computer programmes for data processing; Electronic data storage; Information technology Maintenance of computer software; Providing information relating to computer technology and programming and development of new products for others; Software as a service (SAAS) services featuring software for cloud

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: No

Filed 44D: Yes

Currently 44E: Yes

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Silicon Motion, Inc.

Owner Address: 8F-1, No.36, Taiyuan St., Jhubei City,
Hsinchu County TAIWAN 302

Legal Entity Type: CORPORATION

State or Country Where
Organized: TAIWAN**Attorney/Correspondence Information****Attorney of Record**

Attorney Name: Nazly Aileen Bayramoglu

Attorney Primary Email tm@bayramoglu-legal.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent Nazly Aileen Bayramoglu

Name/Address: BAYRAMOGLU LAW OFFICES LLC
1540 WEST WARM SPRINGS ROAD SUITE 100
HENDERSON, NEVADA UNITED STATES 89014

Phone: 702-462-5973

Correspondent e-mail: tm@bayramoglu-legal.com nazly@bayramoglu-legal.com alex@bayramoglu-legal.com deniz@bayramoglu-legal.com milica@bayramoglu-legal.comCorrespondent e-mail
Authorized: Yes**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Jul. 19, 2023	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 03, 2023	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 05, 2023	TEAS/EMAIL CORRESPONDENCE ENTERED	96463
Jun. 05, 2023	CORRESPONDENCE RECEIVED IN LAW OFFICE	96463
Jun. 02, 2023	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 03, 2023	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Mar. 03, 2023	NON-FINAL ACTION E-MAILED	
Mar. 03, 2023	NON-FINAL ACTION WRITTEN	76508
Mar. 02, 2023	DATA MODIFICATION COMPLETED	96463
Mar. 02, 2023	ASSIGNED TO LIE	96463
Feb. 23, 2023	ASSIGNED TO EXAMINER	76508
Sep. 26, 2022	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED	
Sep. 12, 2022	NEW APPLICATION ENTERED	

TM Staff and Location Information**TM Staff Information**

TM Attorney: MACIOL, GENE V J

Law Office Assigned: LAW OFFICE 103

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul 05, 2023

Assignment Abstract Of Title Information - None recorded

Proceedings - None recorded

What Is Human Resources (HR)? Description, Duties, and Jobs

Written by Coursera Staff • Updated on Apr 3, 2024

[Share](#)

What HR does is take care of employees. Find out how HR supports employees and the types of tasks HR professionals handle.



A human resources (HR) department performs human resource management functions, such as finding, hiring, training, and supporting new employees. As a result, HR departments are responsible for such important tasks as reviewing resumes, keeping track of employee information, and ensuring a company complies with labor laws and employment standards.

In this article, you'll learn more about what human resources is, what HR departments actually do, and some of the jobs that define the field. At the end, you'll discover cost-effective, flexible solutions to help you gain the job-relevant skills you'll need to excel in the profession.

If you're ready to explore this career field, consider enrolling in the free course, [Manager's Toolkit: A Practical Guide to Managing People at Work](#) from the University of London.

Human resources meaning

Within a company, human resources (HR) is responsible for screening, recruiting, and training employees, as well as implementing employee processes. In effect, HR departments are specifically responsible for managing a company's entire employee experience, from when an individual applies to a position to when they begin working at the organization, and, finally, when they leave it.

In some companies, HR also administers compensation benefits. HR departments exist to add value to an organization by providing objective guidance to managers and employees on people-related matters. This work is done through a combination of day-to-day support for employees, project work, and long-term strategic planning. A well-managed HR department finds the right people for the job and does what it takes to keep them content and productive.

HR responsibilities

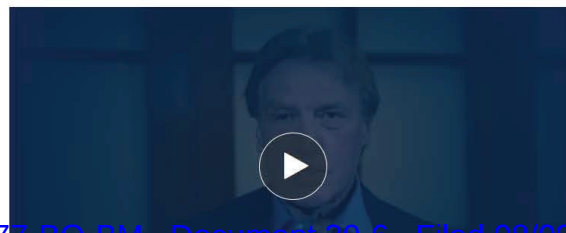
HR's primary activities include recruitment, administration, compensation and benefits, training and development, and employee relations and performance management. However, they often do much more. The following includes some of the different responsibilities of an HR department.

Recruitment

Recruitment includes all aspects of hiring, from sourcing candidates to onboarding. You may work with hiring managers to determine the needs of a particular role and then find candidates that meet those requirements. You will typically use job boards, career websites, social media, employee referrals, and more to find potential candidates. You may interview HR candidates or alongside department managers to assess whether the applicants are a good fit for the position.

After choosing a candidate, you'll work with them through the onboarding process. This includes collecting payroll and benefits administration paperwork, such as W-4s, I-9s, direct deposit forms, and any other documents your company needs. In addition, you may prepare new hire materials, such as orientation packets or company handbooks outlining company policies.

For ideas on how to conduct interviews as part of the recruitment process, as well as understand interviews from a candidate's perspective, watch this video:



Reflect on the nature of interviews to improve your recruiting methods.

The Manager's Toolkit: A Practical Guide to Managing People at Work
 UNIVERSITY OF LONDON
 University of London
 ★★★★★ 4.7 (3,773 ratings) | 170K Students Enrolled

Enroll for Free

Administration

Perhaps the most known role of HR is keeping track of documents, including employee records related to attendance, vacations, medical leave, and other employee data. This helps demonstrate that the company complies with labor regulations about working hours and conditions. It also helps ensure that employees receive the correct salary and benefits based on their employment status, hours worked, and pay rates.

Compensation and benefits

Compensation and benefits work involves ensuring your company takes care of your employees by offering competitive salaries and a satisfactory benefits package. Your job as an HR professional may include ensuring employees receive the correct salary and access the benefits they want. You may process payroll or work with an accounting department or third-party company that distributes paychecks.

If you have a management position with human resources, you may analyze the benefits offered by competing companies in your geographical area and industry. Your work can help managers make compensation decisions for current and future employees. When you make changes, you may administer new company policies on benefits, such as health insurance or retirement plans.

Training and development

Training and development ensure that employees are updated on their skills and improve their job performance. Whether you develop the training in-house or contract with another group, it's essential to establish an inventory of what training and development opportunities are available within your company. This also can include outside sources that can provide the information and skills employees need.

When developing a training program, you'll consider mandatory and voluntary opportunities. The law may require some training, such as sexual harassment education. Other training may be geared toward individual career goals or the company's needs. Your ultimate goal is to ensure that all employees have access to the tools they need to succeed and become more valuable to the company.

Employee relations and performance management

Employee relations include everything a company does to create a positive working environment and facilitate positive employee relationships. This can consist of participating in conversations about employee policies like compensation, working conditions, and dispute resolution.

In HR roles, you must be a company culture ambassador. You may work with management to develop an organizational structure and culture that supports the company's strategic goals. You'll also act as a liaison between employees and managers to ensure that appropriate communications exist between all parties.

Watch this video on the importance of performance management.



Get a clear understanding of what performance management, how it works and why it is such an important tool when it comes to managing people in the workplace.

The Manager's Toolkit: A Practical Guide to Managing People at Work
 UNIVERSITY OF LONDON
 University of London
 ★★★★★ 4.7 (3,773 ratings) | 170K Students Enrolled

Enroll for Free

How does HR support employees?

As a human resources professional, you support employees by providing continuing education, training, career counseling, health insurance, and more. You can also provide an employee assistance program (EAP).

training and support for health and wellness requires human resources are key to maintaining employee satisfaction and morale. The way HR supports employees may vary from one company to another. Here are some ways your HR department can provide support to employees.

Provide a career path within the organization

As a human resources professional, you support employees by offering a career path within the company. Your department should offer clearly defined avenues for advancement, promotions, and transfers to other departments or divisions. This helps to ensure that employees stay with the company rather than seeking outside opportunities when they're ready for new challenges.

Offer continuing education opportunities

HR may oversee continuing education programs that benefit both the employer and employee. This may be professional development, tuition reimbursement for courses, or certifications. Giving employees opportunities to enhance their skill sets and industry knowledge can boost morale and incentivize workers to continue working for the company. Education assistance programs often work well as recruitment and retention tools.

Train and support managers

You may work with department heads and managers as a human resource professional to improve their knowledge and skills. By training leaders in the company, you'll help employees throughout the organization. Your training may focus on staff motivation, effective feedback, disciplinary issues, diversity, technical skills, and compliance with the law.

Support health and wellness

Your HR department will likely support employees by managing health plans, employee assistance programs, retirement planning, and disability benefits. These programs can help employees resolve conflicts and manage stress outside of the workplace that could otherwise interfere with their work. In some companies, these program benefits extend to the immediate family.

You also may assist managers with creating employee wellness programs that include fitness challenges, healthy eating guidelines, and stress reduction practices. Healthy employees tend to use fewer sick days, which affects the company's productivity. Some employers offer these on-site, while others collaborate with outside vendors to provide services.

To delve deeper into HR skills and career growth, consider enrolling in the [Human Resource Management and Leadership Specialization](#). This program covers leadership theories, motivating teams to innovate, enabling organizations to meet objectives, and more.


HR jobs

Types of jobs in human resources range from administrative support roles and HR generalist positions to management and specialist jobs like benefits coordinator and labor relations specialist. Here are some typical jobs you can find in HR:

- **Benefits administrator:** Assist new employees as they select benefits and current employees when they update their selection
- **Employee relations manager:** Help leaders build relationships with employees, address employee concerns, and resolve disputes between employees and company leadership
- **Human resources assistant:** Support HR management with administrative tasks like recording information, processing documents, and communicating with applicants
- **Human resources director:** Supervise the HR department, oversee orientation and training programs, and monitor compliance with labor laws
- **Human resources generalist:** Manage or oversee HR operations in small companies, including hiring and onboarding new employees, overseeing compensation and benefits, and maintaining compliance
- **Human resources information system (HRIS) analyst:** Manage and monitor technology used in the HR department
- **Labor relations specialist:** Assist with the collective bargaining process, review data related to employee contracts, and oversee the grievance process
- **Recruiter:** Find qualified candidates to fill open positions
- **Training and development specialist:** Develop and conduct training programs for employees

The size of your company can dictate how many people will be involved in each HR specialization. In large companies, entire teams may focus on one aspect of human resources, with each team member having specific skills and knowledge in their field. If you work in a smaller company, you'll find more general roles, and HR professionals will do a little bit of everything.

Read more: [HR Entry-Level Job Guide: Jobs, Salaries, and Strategies to Get Hired](#)



Build job-ready skills with a Coursera Plus subscription

- ✓ Get access to 7,000+ learning programs from world-class universities and companies, including Google, Yale, Salesforce, and more
- ✓ Try different courses and find your best fit at no extra cost

Start 7-day free trial →

✓ Earn certificates for learning programs you complete

✓ A subscription price of \$59/month, cancel anytime

What skills do you need to work in human resources?

To work in human resources, you need a combination of workplace and technical skills, such as communication and talent management systems. The specific skills you need may vary depending on the job you want, but the following list gives you an idea of the types of skills valued in HR jobs.


- **Active listening:** You will likely find it helpful to practice active listening skills, as it can help you pay attention to important details and shows employees that you value their time and perspective.
- **Analysis:** HR professionals often use data to evaluate recruiting methods and employee performance. Being able to interpret this data can be helpful.
- **Administrative:** Good organization, data entry and analysis skills, and capacity to juggle multiple tasks simultaneously can be helpful in HR jobs.
- **Communication:** In an HR role, you spend a considerable amount of time talking to people in interviews, training sessions, and conversations. You also will likely write many emails, handbooks, and other documents.
- **Training:** You may need to develop and deliver training sessions for adults, including new and existing employees.
- **Technical skills:** The specific [technical skills](#) you need depend on the company you work for, but being able to use a computer and operate word processing documents, spreadsheets, and databases tend to be helpful in most companies.

Read more: [Hard Skills vs. Soft Skills: What's the Difference?](#)

Work toward your HR goals with Coursera

Human resources is an important part of any business, serving as the point-of-contact for potential new hires and as an advocate for current employees. If you're interested in a career in HR, consider taking a specialization through Coursera to gain job-relevant skills today. In the University of Minnesota's [Human Resource Management: HR for People Managers Specialization](#), you'll learn how to become a better manager of people by developing strategies and skills for hiring, managing performance, and rewarding employees. Macquarie University's [Leading: Human Resource Management and Leadership Specialization](#), meanwhile, will equip you with the skills to lead and navigate the ever-changing global environment in which we now work.

Specialization



Human Resource Management: HR for People Managers

Become a better manager of people. Develop strategies and skills for hiring, managing performance, and rewarding employees.

★ 4.8 (11,767 ratings) • 190,279 already enrolled • Beginner level

Learn More


Average time: 2 month(s)

Learn at your own pace

Skills you'll build:

Onboarding, Human Resources (HR), Performance Management, interviewing, managing people, Resource Management, Hr Strateg...

Specialization



Leading: Human Resource Management and Leadership

Get ready for the Future of Work. Leading people and organisations to adapt, compete and succeed in a complex, global environment.

★ 4.9 (2,199 ratings) • 46,125 already enrolled • Intermediate level

Learn More

Average time: 3 month(s)

Learn at your own pace

Skills you'll build:

Strategic Thinking, Human Resources (HR), Visionary leadership, Organisational design, Value Chain, Organisational...

Keep reading

What Is Human Resources? (Jobs, Areas, Skills, and More)

November 29, 2023

What Is Human Resources and HR Management?

November 29, 2023

What Is a Human Resources Manager? | Your 2024 Guide

🕒 4 min read - December 12, 2023

What Is An HRIS? Get Familiar with Human Resource Systems

🕒 6 min read - January 4, 2024

What Can I Expect from a Human Resources Degree?

November 29, 2023

What Is Bookkeeping? Duties, Pay, and How to Become a Bookkeeper

April 3, 2024

Updated on Apr 3, 2024

Written by:

C

Coursera Staff
Editorial Team
Coursera's editorial team is comprised of highly experienced professional editors, writers, and fact...

🔗 Share

This content has been made available for informational purposes only. Learners are advised to conduct additional research to ensure that courses and other credentials pursued meet their personal, professional, and financial goals.

Case 4:23-cv-00077-BQ-BM Document 30-6 Filed 08/09/24 Page 83 of 93

[DLAI AI For Everyone Course](#)

[DLAI Deep Learning Specialization](#)

[DLAI GenAI with LLMs Course](#)

[Google AI Essentials](#)

[Google Cloud Introduction to Generative AI Course](#)

[IBM AI Product Manager Professional Certificate](#)

[Stanford Machine Learning Specialization](#)

[Vanderbilt Prompt Engineering for ChatGPT Course](#)

[All Artificial Intelligence Courses](#)

[Google Cybersecurity Professional Certificate](#)

[Google Data Analytics Professional Certificate](#)

[Google Digital Marketing Professional Certificate](#)

[Google Project Management Professional Certificate](#)

[Google UX Design Professional Certificate](#)

[IBM Data Science Professional Certificate](#)

[Microsoft Power BI Data Analyst Professional Certificate](#)

[All Career Certificates](#)

[Cybersecurity](#)

[Data Analytics](#)

[Data Science](#)

[Digital Marketing](#)

[Generative AI](#)

[Project Management](#)

[Python](#)

[All Courses](#)

[How to Become a Data Analyst](#)

[How to Get a PMP Certification](#)

[Popular Cybersecurity Certifications](#)

[Popular Data Analytics Certifications](#)

[Popular IT Certifications](#)

[Popular Machine Learning Certifications](#)

[Popular SQL Certifications](#)

[Career insights & Advice Hub](#)

Coursera

[About](#)

[What We Offer](#)

[Leadership](#)

[Careers](#)

[Catalog](#)

[Coursera Plus](#)

[Professional Certificates](#)

[MasterTrack® Certificates](#)

[Degrees](#)

[For Enterprise](#)

[For Government](#)

[For Campus](#)

[Become a Partner](#)

[Social Impact](#)

[Free Courses](#)

[ECTS Credit Recommendations](#)

Community

[Learners](#)

[Partners](#)

[Beta Testers](#)

[Blog](#)

[The Coursera Podcast](#)

[Tech Blog](#)

[Teaching Center](#)

More

[Press](#)

[Investors](#)

[Terms](#)

[Privacy](#)

[Help](#)

[Accessibility](#)

[Contact](#)


[Articles](#)


[Directory](#)


[Affiliates](#)

[Modern Slavery Statement](#)







[Do Not Sell/Share](#)







© 2024 Coursera Inc. All rights reserved.




[Why Sciforma](#)
[Solutions](#)
[Clients](#)
[Resources](#)
[Company](#)
[ROI Calculator](#)
[Request a Demo](#)
[EN](#)
[Home](#) > [Sciforma E-Learning](#)

Sciforma eLearning and Training Services

Unlock a new world of user efficiency

[Download the brochure](#)


Accelerate PPM adoption and time to value

Stagnation is the enemy of progress, especially in the face of changing innovations and trends across industries. If you want your company to be a high performer, you need project managers, leaders, and teams who can quickly learn and apply new technical skills as technology advances.

To help facilitate and enable continuous learning and skill-building, as well as mindset shifts required for effective user adoption of a new PPM software, Sciforma offers four types of learning opportunities for our clients:

- eLearning
- Learning library
- Personalized training
- Public classroom training

How Do Sciforma's Learning and Training Programs Work?

Regardless of which offering your organization chooses, rest assured that our extensive engagement and training opportunities will benefit all types of users, including:

- system admins and super users
- team leads
- technical API leads
- project, program, and portfolio managers
- resource managers
- team members

✓ eLearning

Our eLearning program, Sciforma University, hosts a variety of online content, including hands-on walkthroughs, platform and functionality simulations, annotated screenshots, textual explanations, step-by-step guides, and more—all available wherever, whenever, and at each user's desired pace. Content is highly interactive and persona/role-based to ensure the highest levels of engagement.

✓ Learning Library

Also housed within Sciforma University, we manage a robust Learning Library of videos, how-to's, master classes, webinars, and other training materials, available via an annual subscription.

✓ Bespoke training

If your organization would prefer more personalized training—whether as an alternative or supplement to eLearning—we also offer bespoke training, either face-to-face or virtual. Similar to eLearning, these trainings can be used to introduce new users to your organization's particular tool environment or deepen the knowledge of existing users in key areas of functionality.

✓ Public classroom training

For a more cost-effective alternative to personalized training, we also offer in-person and virtual public classroom training, open to all customers on a per-seat basis and predefined schedule. In contrast with our other offerings, these public classroom training courses provide an invaluable opportunity to learn from and alongside PPM professionals from other organizations employing Sciforma's PPM solution. As a result, you can engage with real-time, diverse use cases and questions you may not have otherwise considered.

For further information on contents, pricing, and more, for any of the above resource options please reach out to your Sciforma Account Manager or email training@sciforma.com.

Likely Drivers for Utilizing Learning and Training Courses



You are looking to transition project teams to a new technology and want to mitigate resistance and enhance proficiency.



Your team is looking to upgrade to a newer version of your PPM solution or integrate new features, and you want users to remain up to date to fully leverage these enhancements.



Your organization or project team is experiencing employee turnover and is experiencing difficulties in training new staff on the PPM tool.

Benefits of Ongoing Learning and Training



Boost user proficiency by reducing the technological learning curve.



Reduce cost overruns by accelerating productivity and eliminating time spent creating internal training documentation.



Optimize resource utilization and streamline processes, thanks to a more comprehensive understanding of product capabilities.



Improve communication, collaboration, and consistency via peer-to-peer learning and knowledge sharing.



Enhance employee engagement and career development by providing flexible, relevant training for skills they need to succeed.



Flexibility and convenience of connecting anytime, anywhere, allowing any style and size of workforce to decide where, when, and at what pace they learn.

For more information, or to suggest new eLearning or training offerings, please contact your Sciforma representative or email: training@sciforma.com.

Discover
Sciforma
Today

Schedule your demo and discover how our award-winning PPM software can answer your specific needs.

[Find a Webinar](#)

[Request a Demo](#)



Sciforma

[Learn More About Us](#)
[Our Success Stories](#)
[Contact Us](#)
[Press Releases](#)
[Career Opportunities](#)
[Our Awards](#)

Resources

[Blog](#)
[eBooks & Brochures](#)
[E-Learning Courses](#)

Critical Capabilities

[Idea & Demand Management](#)
[Project Portfolio Management](#)
[Resource & Capacity Management](#)
[Work & Collaboration](#)
[Time Management](#)
[Project Planning](#)

Training

[Learning Tools](#)

Client Industries

[Pharma & Biotechnologies](#)
[Manufacturing](#)
[Hospitals & Healthcare](#)
[Banks & Insurance](#)
[Chemicals](#)
[Software](#)
[Telecommunications](#)
[Services](#)
[Transportation](#)
[Aeronautics](#)
[Food & Beverages](#)
[Retail](#)

Follow Us



Recorded Webinars

Top Trending Blog Posts

- What are the functions of a Project Management Office?
- 10 KPIs to Measure Project Return on Investment (ROI)
- What Are the Main Problems in Project Portfolio Management?
- Why a Project Management Office is So Important for an Organization?

See More →

EN ^ Agence Web Fidesio

We are using cookies to give you the best experience on our website.
You can find out more about which cookies we are using or switch them off in [settings](#).

Accept

[Home](#) > [About Digiforma](#)

About Digiforma

Our mission: to make the best online training tools available to everyone

More than 4,500 training providers already use Digiforma

Since 2009, A World For Us, the makers of Digiforma, has had the same goal: to simplify the professional development process by offering effective tools to training providers. Digiforma lightens the administrative load of training organisations and instructors, leaving them free to focus on what's most important: sharing their knowledge and expertise with their trainees.

They're talking about us

Capital Challenges LA TRIBUNE ^{Journal} Cadres LesEchos Forbes 

More than 15 years of experience

Digiforma is a product created by [A World For Us](#), publisher of innovative SaaS solutions. Using our expertise in web technologies and our training experience, we develop tools for training providers and freelance instructors: educational tools, remote training solutions for sales teams, and administrative management software.



Regulatory-compliant document generator

Fill in your information and generate administrative documents automatically.

[Learn more](#)

Security and protection of your data

Our solution uses 128-bit encryption which guarantees you a high level of protection for your data and that of your trainees.

[Learn more](#)

Innovative and ergonomic technology

The innovative technology that we use offers reliability and security. The application is quick and easy to understand.

[Learn more](#)

100% dedicated to training

The Digiforma solution has been designed and developed by experienced trainers. The service is available 24 hours a day from any computer.

[Learn more](#)



Try out the brand new version of the Digiforma TMS and become an expert in training management





Captured at: 04/25/2024, 04:35 PM

URL: <https://help.digiforma.com/en/articles/3765555-identification-of-the-different-types-of-learners-in-digiforma-private-individual-self-employed-or-company-employee>

Digiforma

Go to Digiforma English

Search for articles...

All Collections > Course Administration > Create and manage your training sessions >
 Identification of the different types of learners in Digiforma: Private Individual, Self-Employed or Company Employee

Identification of the different types of learners in Digiforma: Private Individual, Self-Employed or Company Employee

In each session, select the type of client that matches your students' work status



Written by Elise Tarter
 Updated over a week ago

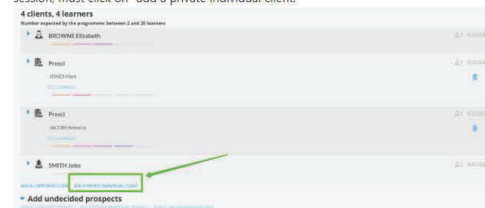
To enrol a client in a training session within Digiforma, go to the **Learners/ Dates** tab of the corresponding session.

From here we have several options 📌

1 Company Employee: we select this option in the event that our client is doing training that has been requested by a company for its workers. Training courses are usually carried out during working hours.

2 Private Individual Client: If the learner who participates in the training does so on their own and in their free time, then we select this type of client.

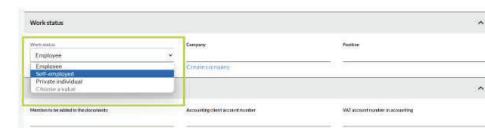
3 Self-Employed Client: If the participant is self-employed regime and has their own professional identification number, then select this option. To add this type of learner to a session, must click on "add a private individual client:"



In the client's file, select "add an individual":



When creating the file, you can select the status of the client: then choose "independent", which corresponds to self-employed.



Don't forget to save before leaving.

When you return to the training session, in the "Learners/ dates" tab, your client will be added as a self-employed person.

The entity they are linked to will have an impact on the training session.




To learn more...

- [What is the difference between external and internal training?](#)
- [What can I do if some of my client's learners don't follow the same modules?](#)

Related Articles

- How can I delete a learner from a training session? >
- How can I register several clients for the same training session? >
- How do the modules in a session work? >
- Training dates in Digiforma: what type of date should I choose and how does it work? >
- How do I import a company database? >

Did this answer your question?





in 

Employee and Team Alignment

We help you cultivate an environment of trust and commitment throughout all levels of your organization.

What We Do

At Forma, we've pioneered the use of archetypes in the life sciences to promote employee alignment within our clients' organizations. We've seen that archetypes are a powerful way to help employees understand high-level objectives and values — and to give them a sense of ownership so they'll remember and apply those objectives and values in the course of their daily routines.

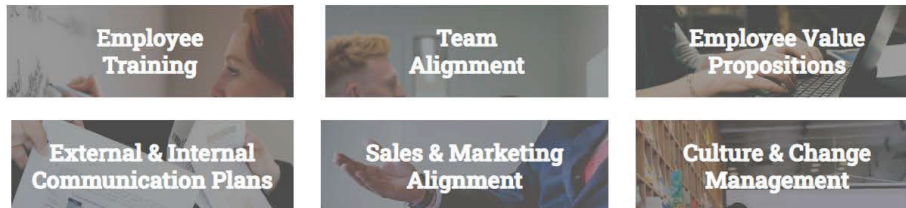
Your most important audience is standing right in front of you. Effective employee training can ensure everyone is rowing in the same direction.

[CONTACT US](#)

How We Do It

- 1 We start with the archetype of your company. Are you a Detective? A Trailblazer? A Sage? Whichever archetypal pattern aligns with your brand will be instrumental in guiding your team.
- 2 Our strategists then commence alignment training to guarantee every employee is committed to the same principles and goals.
- 3 We offer continued support once training is complete to assure a unified vision throughout your company for the future.

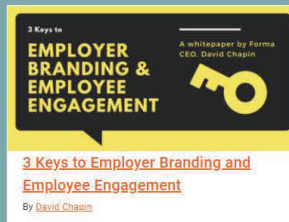
Employee Alignment Services



Interested in our employee alignment services?
Contact one of our strategists today to start the conversation!

[CONTACT US](#)

EMPLOYEE ALIGNMENT THOUGHT LEADERSHIP


[ALL WHITEPAPERS](#)

